

Trademark/Service Mark Application, Principal Register

Serial Number: 87305582

Filing Date: 01/18/2017

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87305582
MARK INFORMATION	
*MARK	KEEP AMERICA GREAT!
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	KEEP AMERICA GREAT!
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Donald J. Trump for President, Inc.
*STREET	725 Fifth Avenue
*CITY	New York
*STATE (Required for U.S. applicants)	New York
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants)	10022
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	016
*IDENTIFICATION	Bumper stickers; decorative decals for vehicle windows; stickers; advertising signs of papers; advertising signs of cardboard; placards and banners of paper or cardboard; printed publications, namely, pamphlets providing information regarding Donald J. Trump as a political candidate; posters; pens
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	025
*IDENTIFICATION	Clothing, namely, sweatshirts, T-shirts, tank tops, long sleeve shirts; headwear, namely, caps and hats; baby clothing, namely, one piece garments; children's clothing, namely, t-

	shirts
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	026
*IDENTIFICATION	Campaign buttons
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	035
*IDENTIFICATION	Political campaign services, namely, promoting public awareness of Donald J. Trump as a candidate for public office; providing online information regarding political issues; retail and online retail store services in connection with campaign related goods; providing a website that features Donald J. Trump views on political issues
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	036
*IDENTIFICATION	Political campaign services, namely, fundraising in the field of politics
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	041
*IDENTIFICATION	On-line journals, namely, blogs featuring information about Donald J. Trump, namely, as it relates to politics and political campaigning; providing a website featuring non-downloadable videos and photographs in the field of politics and political campaigning
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	045
*IDENTIFICATION	Online social networking services in the field of politics and political campaigning provided via a website
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	Patrice P. Jean
FIRM NAME	Hughes Hubbard & Reed LLP
STREET	One Battery Park Plaza
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10004
PHONE	(212) 837-6264
FAX	(212) 422-4726
EMAIL ADDRESS	Trademarks@HughesHubbard.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	James W. Dabney
CORRESPONDENCE INFORMATION	

NAME	Patrice P. Jean
FIRM NAME	Hughes Hubbard & Reed LLP
STREET	One Battery Park Plaza
CITY	New York
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*EMAIL ADDRESS	Trademarks@HughesHubbard.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	7
FEE PER CLASS	275
*TOTAL FEE DUE	1925
*TOTAL FEE PAID	1925
SIGNATURE INFORMATION	
SIGNATURE	/patrice p jean/
SIGNATORY'S NAME	Patrice P. Jean
SIGNATORY'S POSITION	Attorney of record, New York bar member
SIGNATORY'S PHONE NUMBER	(212) 837-6264
DATE SIGNED	01/18/2017

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To the Commissioner for Trademarks:

MARK: KEEP AMERICA GREAT! (Standard Characters, see [mark](#))

The literal element of the mark consists of KEEP AMERICA GREAT!.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Donald J. Trump for President, Inc., a corporation of Delaware, having an address of
725 Fifth Avenue
New York, New York 10022
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 016: Bumper stickers; decorative decals for vehicle windows; stickers; advertising signs of papers; advertising signs of cardboard; placards and banners of paper or cardboard; printed publications, namely, pamphlets providing information regarding Donald J. Trump as a political candidate; posters; pens

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 025: Clothing, namely, sweatshirts, T-shirts, tank tops, long sleeve shirts; headwear, namely, caps and hats; baby clothing, namely, one piece garments; children's clothing, namely, t-shirts

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 026: Campaign buttons

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 035: Political campaign services, namely, promoting public awareness of Donald J. Trump as a candidate for public office; providing online information regarding political issues; retail and online retail store services in connection with campaign related goods; providing a website that features Donald J. Trump views on political issues

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 036: Political campaign services, namely, fundraising in the field of politics

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 041: On-line journals, namely, blogs featuring information about Donald J. Trump, namely, as it relates to politics and political campaigning; providing a website featuring non-downloadable videos and photographs in the field of politics and political campaigning

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 045: Online social networking services in the field of politics and political campaigning provided via a website

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The applicant's current Attorney Information:

Patrice P. Jean and James W. Dabney of Hughes Hubbard & Reed LLP One Battery Park Plaza

New York, New York 10004
United States
(212) 837-6264(phone)
(212) 422-4726(fax)
Trademarks@HughesHubbard.com (authorized)

The applicant's current Correspondence Information:

Patrice P. Jean
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Trademarks@HughesHubbard.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$1925 has been submitted with the application, representing payment for 7 class(es).

Declaration

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- The facts set forth in the application are true.

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- The facts set forth in the application are true.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /patrice p jean/ Date: 01/18/2017
Signatory's Name: Patrice P. Jean
Signatory's Position: Attorney of record, New York bar member
Payment Sale Number: 87305582
Payment Accounting Date: 01/18/2017

Serial Number: 87305582
Internet Transmission Date: Wed Jan 18 13:36:13 EST 2017
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DA-12190-20170118132510070119

KEEP AMERICA GREAT!