



CORPORATE REFORM NATIONAL SURVEY

AGE2		
Choices		
18 - 24	105	13.06 %
25 - 44	284	35.32 %
45 - 64	280	34.83 %
65+	135	16.79 %
Total	804	100.00 %

SAMP		
Choices		
Sample 1	0	0.00 %
Sample 2	0	0.00 %
Total	0	0.00 %

AREA		
Choices		
Northeast	146	18.16 %
South	295	36.69 %
Midwest	174	21.64 %
West	189	23.51 %
Total	804	100.00 %

Q1		
Generally speaking, do you think things in the United States are going in the RIGHT DIRECTION, or do you feel things are pretty seriously OFF ON THE WRONG TRACK?		
Choices		
Right direction	290	36.07 %
Wrong track	453	56.34 %

NOT SURE	56	6.97 %
REFUSED	5	0.62 %
Total	804	100.00 %

KGEND		
KEY GENDER TO CONTINUE		
Choices		
MALE	394	49.00 %
FEMALE	410	51.00 %
Total	804	100.00 %

Q2A		
Do you worry VERY OFTEN, FAIRLY OFTEN, ONLY OCCASIONALLY or NOT AT ALL about . . . The shortage of good paying jobs.		
Choices		
Very often	361	44.90 %
Fairly often	213	26.49 %
Only occasionally	160	19.90 %
Not at all	65	8.08 %
DK/NA/REFUSED	5	0.62 %
Total	804	100.00 %

Q2B		
Do you worry VERY OFTEN, FAIRLY OFTEN, ONLY OCCASIONALLY or NOT AT ALL about . . . Excessive salaries and bonuses for corporate CEO's		
Choices		
Very often	241	29.98 %
Fairly often	142	17.66 %
Only occasionally	204	25.37 %
Not at all	209	26.00 %
DK/NA/REFUSED	8	1.00 %
Total	804	100.00 %

Q2C		
Do you worry VERY OFTEN, FAIRLY OFTEN, ONLY OCCASIONALLY or NOT AT ALL about . . . The size of the federal budget deficit		
Choices		
Very often	352	43.78 %
Fairly often	188	23.38 %
Only occasionally	188	23.38 %
Not at all	69	8.58 %

DK/NA/REFUSED	7	0.87 %
Total	804	100.00 %

Q2D

Do you worry VERY OFTEN, FAIRLY OFTEN, ONLY OCCASIONALLY or NOT AT ALL about Corruption of government

Choices		
Very often	329	40.92 %
Fairly often	172	21.39 %
Only occasionally	193	24.00 %
Not at all	99	12.31 %
DK/NA/REFUSED	11	1.37 %
Total	804	100.00 %

Q2E

Do you worry VERY OFTEN, FAIRLY OFTEN, ONLY OCCASIONALLY or NOT AT ALL about Gridlock in Washington, D.C.

Choices		
Very often	301	37.44 %
Fairly often	166	20.65 %
Only occasionally	157	19.53 %
Not at all	146	18.16 %
DK/NA/REFUSED	34	4.23 %
Total	804	100.00 %

Q2F

Do you worry VERY OFTEN, FAIRLY OFTEN, ONLY OCCASIONALLY or NOT AT ALL about Special interests buying elections

Choices		
Very often	303	37.69 %
Fairly often	194	24.13 %
Only occasionally	167	20.77 %
Not at all	115	14.30 %
DK/NA/REFUSED	25	3.11 %
Total	804	100.00 %

Q3A

The U.S. Congress (IF NECESSARY, ASK: "Do you have a high opinion or low opinion of it?") (IF {font color="red"}HIGH{/font} ASK: "Is it a very high opinion or somewhat high opinion?") (IF {font color="red"}LOW{/font} ASK: "Is it a very low opinion or somewhat low opinion?") (IF {font color="red"}I DON'T

KNOW{/font} ASK: "Have you heard of it?"

Choices		
Very high	53	6.59 %
Somewhat high	132	16.42 %
MIXED	45	5.60 %
Somewhat low	246	30.60 %
Very low	303	37.69 %
Heard of but no opinion	19	2.36 %
Never heard of	3	0.37 %
NA/REFUSED	3	0.37 %
Total	804	100.00 %

Q3B

The Corporate Reform Coalition (IF NECESSARY, ASK: "Do you have a high opinion or low opinion of it?") (IF {font color="red"}HIGH{/font} ASK: "Is it a very high opinion or somewhat high opinion?") (IF {font color="red"}LOW{/font} ASK: "Is it a very low opinion or somewhat low opinion?") (IF {font color="red"}I DON'T KNOW{/font} ASK: "Have you heard of it?")

Choices		
Very high	11	1.37 %
Somewhat high	21	2.61 %
MIXED	4	0.50 %
Somewhat low	61	7.59 %
Very low	45	5.60 %
Heard of but no opinion	67	8.33 %
Never heard of	590	73.38 %
NA/REFUSED	5	0.62 %
Total	804	100.00 %

Q3C

The U.S. Securities and Exchange Commission (IF NECESSARY, ASK: "Do you have a high opinion or low opinion of it?") (IF {font color="red"}HIGH{/font} ASK: "Is it a very high opinion or somewhat high opinion?") (IF {font color="red"}LOW{/font} ASK: "Is it a very low opinion or somewhat low opinion?") (IF {font color="red"}I DON'T KNOW{/font} ASK: "Have you heard of it?")

Choices		
Very high	57	7.09 %
Somewhat high	153	19.03 %
MIXED	46	5.72 %
Somewhat low	229	28.48 %
Very low	103	12.81 %
Heard of but no opinion	125	15.55 %
Never heard of	89	11.07 %

NA/REFUSED	2	0.25 %
Total	804	100.00 %

Q3D

Your local Chamber of Commerce (IF NECESSARY, ASK: "Do you have a high opinion or low opinion of it?") (IF {font color="red"}HIGH{/font} ASK: "Is it a very high opinion or somewhat high opinion?") (IF {font color="red"}LOW{/font} ASK: "Is it a very low opinion or somewhat low opinion?") (IF {font color="red"}I DON'T KNOW{/font} ASK: "Have you heard of it?")

Choices		
Very high	132	16.42 %
Somewhat high	264	32.84 %
MIXED	42	5.22 %
Somewhat low	137	17.04 %
Very low	56	6.97 %
Heard of but no opinion	135	16.79 %
Never heard of	29	3.61 %
NA/REFUSED	9	1.12 %
Total	804	100.00 %

Q3E

The U.S. Chamber of Commerce (IF NECESSARY, ASK: "Do you have a high opinion or low opinion of it?") (IF {font color="red"}HIGH{/font} ASK: "Is it a very high opinion or somewhat high opinion?") (IF {font color="red"}LOW{/font} ASK: "Is it a very low opinion or somewhat low opinion?") (IF {font color="red"}I DON'T KNOW{/font} ASK: "Have you heard of it?")

Choices		
Very high	56	6.97 %
Somewhat high	191	23.76 %
MIXED	56	6.97 %
Somewhat low	176	21.89 %
Very low	99	12.31 %
Heard of but no opinion	170	21.14 %
Never heard of	50	6.22 %
NA/REFUSED	6	0.75 %
Total	804	100.00 %

Q4A

Corporate CEO's (IF NECESSARY, ASK: "Do you have a high opinion or low opinion of that kind of person?") (IF {font color="red"}HIGH{/font} ASK: "Is it a very high opinion or somewhat high opinion?") (IF {font color="red"}LOW{/font} ASK: "Is it a very low opinion or somewhat low opinion?") (IF {font color="red"}I DON'T KNOW{/font} ASK: "Have you heard of them?")

Choices		
Very high	77	9.58 %
Somewhat high	186	23.13 %
MIXED	79	9.83 %
Somewhat low	204	25.37 %
Very low	174	21.64 %
Heard of but no opinion	66	8.21 %
Never heard of	8	1.00 %
NA/REFUSED	10	1.24 %
Total	804	100.00 %

Q4B

Corporate lobbyists (IF NECESSARY, ASK: "Do you have a high opinion or low opinion of that kind of person?") (IF {font color="red"}HIGH{/font} ASK: "Is it a very high opinion or somewhat high opinion?") (IF {font color="red"}LOW{/font} ASK: "Is it a very low opinion or somewhat low opinion?") (IF {font color="red"}I DON'T KNOW{/font} ASK: "Have you heard of them?")

Choices		
Very high	18	2.24 %
Somewhat high	44	5.47 %
MIXED	22	2.74 %
Somewhat low	230	28.61 %
Very low	387	48.13 %
Heard of but no opinion	55	6.84 %
Never heard of	43	5.35 %
NA/REFUSED	5	0.62 %
Total	804	100.00 %

Q4C

Members of Congress (IF NECESSARY, ASK: "Do you have a high opinion or low opinion of that kind of person?") (IF {font color="red"}HIGH{/font} ASK: "Is it a very high opinion or somewhat high opinion?") (IF {font color="red"}LOW{/font} ASK: "Is it a very low opinion or somewhat low opinion?") (IF {font color="red"}I DON'T KNOW{/font} ASK: "Have you heard of them?")

Choices		
Very high	53	6.59 %
Somewhat high	128	15.92 %
MIXED	76	9.45 %
Somewhat low	289	35.95 %
Very low	214	26.62 %
Heard of but no opinion	36	4.48 %
Never heard of	1	0.12 %
NA/REFUSED	7	0.87 %
Total	804	100.00 %

%

Q5A

A constitutional amendment to ban all corporate political spending. (IF NECESSARY) ASK: "Do you STRONGLY FAVOR, FAVOR, OPPOSE, or STRONGLY OPPOSE this proposals?"

Choices

Strongly favor	203	25.25 %
Favor	217	26.99 %
Oppose	196	24.38 %
Strongly oppose	113	14.05 %
REFUSED	75	9.33 %
Total	804	100.00 %

Q5B

A requirement that shareholders in a company approve all corporate political spending before the money is spent. (IF NECESSARY) ASK: "Do you STRONGLY FAVOR, FAVOR, OPPOSE, or STRONGLY OPPOSE this proposals?"

Choices

Strongly favor	318	39.55 %
Favor	256	31.84 %
Oppose	118	14.68 %
Strongly oppose	67	8.33 %
REFUSED	45	5.60 %
Total	804	100.00 %

Q5C

A requirement that the name of the company and its CEO must appear in ads paid for by corporate political money. (IF NECESSARY) ASK: "Do you STRONGLY FAVOR, FAVOR, OPPOSE, or STRONGLY OPPOSE this proposals?"

Choices

Strongly favor	361	44.90 %
Favor	230	28.61 %
Oppose	102	12.69 %
Strongly oppose	63	7.84 %
REFUSED	48	5.97 %
Total	804	100.00 %

Q5D

A requirement that companies must publicly disclose political expenditures to other groups that spend money on politics like the Chamber of Commerce (

color="red"}IF NECESSARY{/font} ASK: "Do you STRONGLY FAVOR, FAVOR, OPPOSE, or STRONGLY OPPOSE this proposals:?"

Choices		
Strongly favor	361	44.90 %
Favor	254	31.59 %
Oppose	89	11.07 %
Strongly oppose	55	6.84 %
REFUSED	45	5.60 %
Total	804	100.00 %

Q5E

A plan where candidates could run for Congress without raising large contributions. Candidates would collect small contributions and receive limited public funds. (color="red"}IF NECESSARY{/font} ASK: "Do you STRONGLY FAVOR, FAVOR, OPPOSE, or STRONGLY OPPOSE this proposals:?"

Choices		
Strongly favor	307	38.18 %
Favor	291	36.19 %
Oppose	81	10.07 %
Strongly oppose	64	7.96 %
REFUSED	61	7.59 %
Total	804	100.00 %

Q6A

Corporate political spending is an economic investment to increase profits (color="red"}IF NECESSARY{/font} ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about corporate money in politics?"

Choices		
Strongly agree	228	28.36 %
Agree	336	41.79 %
Disagree	133	16.54 %
Strongly disagree	70	8.71 %
DK/NA/REFUSED	37	4.60 %
Total	804	100.00 %

Q6B

Corporations spend money on politics for access to elected representatives (color="red"}IF NECESSARY{/font} ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about corporate money in politics?"

Choices		
Strongly agree	336	41.79 %

Agree	252	31.34 %
Disagree	117	14.55 %
Strongly disagree	77	9.58 %
DK/NA/REFUSED	22	2.74 %
Total	804	100.00 %

Q6C

Corporations spend money on politics to influence legislation ({font color="red"}IF NECESSARY{/font} ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about corporate money in politics?")

Choices		
Strongly agree	375	46.64 %
Agree	249	30.97 %
Disagree	81	10.07 %
Strongly disagree	84	10.45 %
DK/NA/REFUSED	15	1.87 %
Total	804	100.00 %

Q6D

Corporations spend money on politics to gain an economic advantage over their competitors ({font color="red"}IF NECESSARY{/font} ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about corporate money in politics?")

Choices		
Strongly agree	302	37.56 %
Agree	275	34.20 %
Disagree	127	15.80 %
Strongly disagree	75	9.33 %
DK/NA/REFUSED	25	3.11 %
Total	804	100.00 %

Q6E

Corporations spend money on politics to get government contracts ({font color="red"}IF NECESSARY{/font} ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about corporate money in politics?")

Choices		
Strongly agree	310	38.56 %
Agree	276	34.33 %
Disagree	120	14.93 %
Strongly disagree	77	9.58 %
DK/NA/REFUSED	21	2.61 %

Total	804	100.00 %
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Q7A

When a member of Congress does a business or individual a favor because they've received financial support (IF NECESSARY ASK: "Do you think that is very corrupt, fairly corrupt, not very corrupt or not corrupt at all?")

Choices		
Very corrupt	530	65.92 %
Fairly corrupt	195	24.25 %
Not very corrupt	39	4.85 %
Not corrupt at all	28	3.48 %
DK/NA/REFUSED	12	1.49 %
Total	804	100.00 %

Q7B

When a member of Congress acts in the interests of financial supporters instead of in the interests of constituents (IF NECESSARY ASK: "Do you think that is very corrupt, fairly corrupt, not very corrupt or not corrupt at all?")

Choices		
Very corrupt	525	65.30 %
Fairly corrupt	196	24.38 %
Not very corrupt	28	3.48 %
Not corrupt at all	26	3.23 %
DK/NA/REFUSED	29	3.61 %
Total	804	100.00 %

Q7C

When a member of Congress acts in the interests of financial supporters instead of in his or her best judgment (IF NECESSARY ASK: "Do you think that is very corrupt, fairly corrupt, not very corrupt or not corrupt at all?")

Choices		
Very corrupt	497	61.82 %
Fairly corrupt	209	26.00 %
Not very corrupt	45	5.60 %
Not corrupt at all	24	2.99 %
DK/NA/REFUSED	29	3.61 %
Total	804	100.00 %

Q7D

When a member of Congress grants access to financial supporters (IF NECESSARY ASK: "Do you think that is very corrupt, fairly corrupt, not very corrupt or not corrupt at all?")

Choices		
Very corrupt	279	34.70 %
Fairly corrupt	276	34.33 %
Not very corrupt	106	13.18 %
Not corrupt at all	72	8.96 %
DK/NA/REFUSED	71	8.83 %
Total	804	100.00 %

Q7E		
When financial supporters have more access and influence with members of Congress than average Americans. (IF NECESSARY ASK: "Do you think that is very corrupt, fairly corrupt, not very corrupt or not corrupt at all?")		
Choices		
Very corrupt	464	57.71 %
Fairly corrupt	223	27.74 %
Not very corrupt	62	7.71 %
Not corrupt at all	38	4.73 %
DK/NA/REFUSED	17	2.11 %
Total	804	100.00 %

Q8A		
There's way too much corporate money in politics. (IF NECESSARY ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about money in politics?")		
Choices		
Strongly agree	416	51.74 %
Agree	300	37.31 %
Disagree	61	7.59 %
Strongly disagree	15	1.87 %
DK/NA/REFUSED	12	1.49 %
Total	804	100.00 %

Q8B		
Money is the root of all evil in politics. (IF NECESSARY ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about money in politics?")		
Choices		
Strongly agree	284	35.32 %
Agree	250	31.09 %
Disagree	201	25.00 %
Strongly disagree	35	4.35 %
DK/NA/REFUSED	34	4.23 %

Total	804	100.00 %
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Q8C

Corporate political spending helps companies block new laws in Congress that would help consumers (IF NECESSARY) ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about money in politics?"

Choices		
Strongly agree	276	34.33 %
Agree	324	40.30 %
Disagree	123	15.30 %
Strongly disagree	37	4.60 %
DK/NA/REFUSED	44	5.47 %
Total	804	100.00 %

Q8D

Corporate political spending drowns out the voices of average Americans. (IF NECESSARY) ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about money in politics?"

Choices		
Strongly agree	389	48.38 %
Agree	283	35.20 %
Disagree	94	11.69 %
Strongly disagree	21	2.61 %
DK/NA/REFUSED	17	2.11 %
Total	804	100.00 %

Q8E

Corporate political spending has made federal politics even more negative than it was before. (IF NECESSARY) ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about money in politics?"

Choices		
Strongly agree	357	44.40 %
Agree	309	38.43 %
Disagree	86	10.70 %
Strongly disagree	20	2.49 %
DK/NA/REFUSED	32	3.98 %
Total	804	100.00 %

Q8F

Corporate political spending has made Congress even more corrupt than it was

before. (IF NECESSARY) ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about money in politics?"

Choices		
Strongly agree	369	45.90 %
Agree	306	38.06 %
Disagree	78	9.70 %
Strongly disagree	21	2.61 %
DK/NA/REFUSED	30	3.73 %
Total	804	100.00 %

Q8G

Prompt disclosure of political spending would help voters, customers and shareholders hold companies accountable for political behavior. (IF NECESSARY) ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about money in politics?"

Choices		
Strongly agree	360	44.78 %
Agree	337	41.92 %
Disagree	71	8.83 %
Strongly disagree	15	1.87 %
DK/NA/REFUSED	21	2.61 %
Total	804	100.00 %

Q8H

The secret flow of corporate campaign expenditures (ex-PEN-ditch-ers) is bad for democracy. (IF NECESSARY) ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about money in politics?"

Choices		
Strongly agree	334	41.54 %
Agree	318	39.55 %
Disagree	88	10.95 %
Strongly disagree	14	1.74 %
DK/NA/REFUSED	50	6.22 %
Total	804	100.00 %

Q8I

Corporations and corporate CEOs have too much political power and influence. (IF NECESSARY) ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about money in politics?"

Choices		
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Strongly agree	337	41.92 %
Agree	340	42.29 %
Disagree	88	10.95 %
Strongly disagree	20	2.49 %
DK/NA/REFUSED	19	2.36 %
Total	804	100.00 %

Q8J

Companies should only spend money on political campaigns if they get approval from their shareholders first. (IF NECESSARY) ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about money in politics?"

Choices		
Strongly agree	286	35.57 %
Agree	354	44.03 %
Disagree	115	14.30 %
Strongly disagree	32	3.98 %
DK/NA/REFUSED	17	2.11 %
Total	804	100.00 %

Q8K

Corporate political spending has made state politics even more negative than it was before. (IF NECESSARY) ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about money in politics?"

Choices		
Strongly agree	301	37.44 %
Agree	343	42.66 %
Disagree	103	12.81 %
Strongly disagree	17	2.11 %
DK/NA/REFUSED	40	4.98 %
Total	804	100.00 %

Q8L

Companies should only spend money on political campaigns if they disclose their spending immediately. (IF NECESSARY) ASK: "Do you STRONGLY AGREE, AGREE, DISAGREE or STRONGLY DISAGREE with this statement about money in politics?"

Choices		
Strongly agree	282	35.07 %
Agree	370	46.02 %
Disagree	101	12.56 %
Strongly disagree	26	3.23 %

DK/NA/REFUSED	25	3.11 %
Total	804	100.00 %

Q8M

Corporate political spending has made state politics more corrupt than before (**{font color="red"}IF NECESSARY{/font}** ASK: "Do you **STRONGLY AGREE, AGREE, DISAGREE** or **STRONGLY DISAGREE** with this statement about money in politics?")

Choices		
Strongly agree	308	38.31 %
Agree	322	40.05 %
Disagree	114	14.18 %
Strongly disagree	18	2.24 %
DK/NA/REFUSED	42	5.22 %
Total	804	100.00 %

Q9A

A ban on corporate campaign funded political ads. (IF NECESSARY, ASK: "Would this improve politics a lot, some, very little or not at all?")

Choices		
A lot	320	39.80 %
Some	243	30.22 %
Very little	114	14.18 %
Not at all	107	13.31 %
DK/NA/REFUSED	20	2.49 %
Total	804	100.00 %

Q9B

Public funding of Congressional campaigns instead of special interest spending. (IF NECESSARY, ASK: "Would this improve politics a lot, some, very little or not at all?")

Choices		
A lot	312	38.81 %
Some	264	32.84 %
Very little	92	11.44 %
Not at all	87	10.82 %
DK/NA/REFUSED	49	6.09 %
Total	804	100.00 %

Q9C

Immediate public disclosure of corporate political expenditures. (IF NECESSARY,

ASK: "Would this improve politics a lot, some, very little or not at all?"

Choices		
A lot	316	39.30 %
Some	286	35.57 %
Very little	101	12.56 %
Not at all	76	9.45 %
DK/NA/REFUSED	25	3.11 %
Total	804	100.00 %

Q9D**Shareholder approval before corporations spend money on elections (IF NECESSARY, ASK: "Would this improve politics a lot, some, very little or not at all?")**

Choices		
A lot	321	39.93 %
Some	260	32.34 %
Very little	111	13.81 %
Not at all	89	11.07 %
DK/NA/REFUSED	23	2.86 %
Total	804	100.00 %

Q10A**Refuse to buy the company's product or services (IF NECESSARY, ASK: "Would you be very willing, willing, not too willing or not at all willing to do this to protest a company's political expenditures?")**

Choices		
Very willing	295	36.69 %
Willing	340	42.29 %
Not too willing	75	9.33 %
Not willing at all	71	8.83 %
DK/NA/REFUSED	23	2.86 %
Total	804	100.00 %

Q10B**Sell your stock in the company (IF NECESSARY, ASK: "Would you be very willing, willing, not too willing or not at all willing to do this to protest a company's political expenditures?")**

Choices		
Very willing	165	20.52 %
Willing	358	44.53 %
Not too willing	126	15.67 %
Not willing at all	101	12.56 %

DK/NA/REFUSED	54	6.72 %
Total	804	100.00 %

Q10C

Ask your employer to remove the company from your retirement account (IF NECESSARY, ASK: "Would you be very willing, willing, not too willing or not at all willing to do this to protest a company's political expenditures?")

Choices		
Very willing	125	15.55 %
Willing	305	37.94 %
Not too willing	166	20.65 %
Not willing at all	144	17.91 %
DK/NA/REFUSED	64	7.96 %
Total	804	100.00 %

Q10D

Go to a meeting of the company's shareholders to protest. (IF NECESSARY, ASK: "Would you be very willing, willing, not too willing or not at all willing to do this to protest a company's political expenditures?")

Choices		
Very willing	87	10.82 %
Willing	267	33.21 %
Not too willing	202	25.12 %
Not willing at all	224	27.86 %
DK/NA/REFUSED	24	2.99 %
Total	804	100.00 %

Q10E

Go to a meeting of the company's shareholders to ask for disclosure (IF NECESSARY, ASK: "Would you be very willing, willing, not too willing or not at all willing to do this to protest a company's political expenditures?")

Choices		
Very willing	106	13.18 %
Willing	310	38.56 %
Not too willing	190	23.63 %
Not willing at all	180	22.39 %
DK/NA/REFUSED	18	2.24 %
Total	804	100.00 %

Q10F

Sign a petition to the U.S. Securities and Exchange Commission for corporate

disclosure (IF NECESSARY, ASK: "Would you be very willing, willing, not too willing or not at all willing to do this to protest a company's political expenditures?")

Choices		
Very willing	253	31.47 %
Willing	354	44.03 %
Not too willing	82	10.20 %
Not willing at all	97	12.06 %
DK/NA/REFUSED	18	2.24 %
Total	804	100.00 %

Q11

[2 QUESTIONS LEFT] Generally speaking, do you think of yourself as <r11>? (IF {font color="red"}REPUBLICAN{/font} ASK: "Would you call yourself a strong Republican or a not very strong Republican?") (IF {font color="red"}DEMOCRAT{/font} ASK: "Would you call yourself a strong Democrat or a not very strong Democrat?") (IF {font color="red"}INDEPENDENT{/font} ASK: "Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent?")

Choices		
Strong Democrat	175	21.77 %
Not very strong Democrat	52	6.47 %
Independent, Lean Democrat	60	7.46 %
Strictly Independent	119	14.80 %
Independent, Lean Republican	72	8.96 %
Not very strong Republican	53	6.59 %
Strong Republican	149	18.53 %
OTHER	98	12.19 %
NOT SURE	26	3.23 %
Total	804	100.00 %

Q12

[FINAL QUESTION] Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF {font color="red"}LIBERAL{/font} ASK: "Do you consider yourself to be very liberal or somewhat liberal?") (IF {font color="red"}CONSERVATIVE{/font} ASK: "Do you consider yourself to be very conservative or somewhat conservative?")

Choices		
Very liberal	72	8.96 %
Somewhat liberal	83	10.32 %
Moderate	294	36.57 %
Somewhat conservative	150	18.66 %
Very conservative	165	20.52 %
NOT SURE	40	4.98 %
Total	804	100.00 %

%

Q14A

Please tell whether you consider yourself an investor in a company.

Choices		
Yes	425	52.86 %
No	364	45.27 %
DK/NA	8	1.00 %
REFUSED	7	0.87 %
Total	804	100.00 %

Q14B

Please tell whether you consider yourself a shareholder in a company.

Choices		
Yes	417	51.87 %
No	375	46.64 %
DK/NA	5	0.62 %
REFUSED	7	0.87 %
Total	804	100.00 %

Q14C

Please tell whether you are an investor in a company.

Choices		
Yes	406	50.50 %
No	377	46.89 %
DK/NA	13	1.62 %
REFUSED	8	1.00 %
Total	804	100.00 %

Q14D

Please tell whether you are a shareholder in a company.

Choices		
Yes	403	50.12 %
No	378	47.01 %
DK/NA	15	1.87 %
REFUSED	8	1.00 %
Total	804	100.00 %

Q14E

Please tell whether you have a 401K (four-oh-one-kay) account

Choices		
Yes	405	50.37 %
No	373	46.39 %
DK/NA	14	1.74 %
REFUSED	12	1.49 %
Total	804	100.00 %

Q15

If you added together the yearly income of all the members of your family who were living at home last year, would the total be . . . [READ CHOICES]? (IF {font color="red"}REFUSED{/font} SAY: "This is for statistical purposes only. Just stop me when I reach the closest category. Would it be . . .")

Choices		
Less than \$10,000	30	3.73 %
Between \$10,000 and \$20,000	58	7.21 %
Between \$20,000 and \$30,000	67	8.33 %
Between \$30,000 and \$40,000	52	6.47 %
Between \$40,000 and \$50,000	68	8.46 %
Between \$50,000 and \$75,000	118	14.68 %
Between \$75,000 and \$100,000	108	13.43 %
More than \$100,000	211	26.24 %
NOT SURE/REFUSED	92	11.44 %
Total	804	100.00 %