

# SANTY

## SOCIAL MEDIA INTERN

Do you bug your friends and family with the amount of time you spend on Facebook? Would you rather speak in 140 characters or less? Do you have the strong desire to learn and challenge the social space? Are you dreaming about being the voice behind big brands on social media platforms? If so, then you might just have what it takes to be a Social Media Intern at Santy.

A Social Media Intern at Santy is sort of like being a Robin to our Batman, but way more badass. They can easily jump on and be the voice of our clients on Twitter. They are quick to learn and research new happenings in the social world, and are always eager to learn more. Our interns are passionate about social and they not only work in the industry, but live it too. Instagramming and tweeting from their personal accounts are just as important as breathing! They are not afraid to make a mistake, strategize and bring new ideas to the table. They evolve at the speed of technology and are constantly tinkering.

### What IS Santy?

Santy is a full service agency headquartered in Scottsdale, Arizona, with a growing footprint in Los Angeles. In a nutshell, we are a new kind of agency. One that leverages the mindset of a lean startup, dedicating resources to prototyping some of the wacky, yet brilliant, ideas that bounce off the walls while we attack the day-to-day, because let's be honest, everyone wants to build cool \$#!%. And at Santy, you will get to do just that.

### Responsibilities:

Create and implement strategies for each of our clients.

Tweet your heart out for our clients using your own spice and personality.

Post to Facebook, monitor, and engage with our likers.

Bring passion each and every day.

Have a special place in your heart for researching the next big app/idea/awesomeness.

Experience and interest in working closely with digital professionals and your other social media cohorts.

### Qualifications:

Must be an avid user of social media.

At least two years completed in higher education.

Comfortable with being challenged and working under pressure.

Basic computer skills (Microsoft, Excel, Mac)

Working knowledge of Twitter, Facebook pages and Instagram Google+, YouTube, Tumblr, etc.

Can effectively present an engaging voice appropriate for our social media communities.

Demonstrated ability to lead, convince and inspire.

### The Details:

This internship is unpaid, with 15-20 hours a week in our Scottsdale office.

**Interested candidates please send resumé with your personal social media links to Audrey at [ahirschl@santy.com](mailto:ahirschl@santy.com). Of course, don't forget to hit her up on twitter (@audreyhirschl) and LinkedIn.**