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November 2, 2012

Jennifer S. Zucker
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BY CERTIFIED MAIL

Barbara Howe
500 M St. NW, Apt. 3
Washington, DC 20001
barb@barbhowe.com

**Re: Demand Letter re: False Complaints Regarding Service by Dr. Drew
Varano at Medical Cosmetic Enhancements**

Dear Ms. Howe:

The purpose of this letter is to demand that you immediately cease any further attempts to disseminate your entirely false complaints regarding the services you received from Medical Cosmetic Enhancements. Dr. Varano has retained this law firm to represent his company in resolving this situation.

We understand that you received services for a photo-facial from Medical Cosmetic Enhancements and have alleged that the procedure resulted a scar near your lip that has persisted. We also understand that you have posted this information on multiple online review sites and filed a formal complaint with the Better Business Bureau.

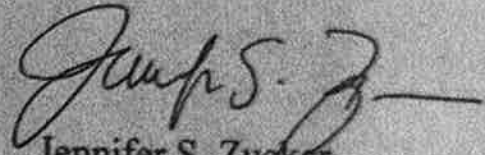
Upon investigation, we have identified photographic evidence dated June 2006 that establishes that the scar to which you are referring pre-existed any treatment from our client. See Exhibits A and B. Moreover, a follow-up medical evaluation determined that scar formation of the type you complain could not develop so quickly. In other words, your complaints are entirely unsupported and false, and any attempts you make to receive compensation based upon these complaints are fraudulent claims.

Consequently, we demand that you cease all further attempts to disseminate your false allegations, remove all online reviews containing your false allegations, and withdraw your complaint to the Better Business Bureau. This demand letter is

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Barbara Howe
November 2, 2012
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provided as a courtesy, and our client reserves his right to pursue legal action in the future. We appreciate your cooperation in this matter.

Sincerely,



Jennifer S. Zucker
Wiley Rein LLP

Attachments: Ex. A – Post-Treatment Photo
Ex. B – June 2006 Photo

Superior Court of the District of Columbia

CIVIL DIVISION

SMALL CLAIMS AND CONCILIATION BRANCH

Bldg. B, 510 4th Street, N.W., RM. 120

WASHINGTON, D.C. 20001 TELEPHONE 371-1121

Small Claims Form 11

FILED

JAN 10 2013

ANDREW VACAVO

Plaintiff

(1) BARBARA HOWE

2311 M STREET NW #402

vs. (2)

WASHINGTON DC 20037

(3)

Address

Zip Code

Phone No. 202-352-2428

No. SC

2013 SC(3) 220.

STATEMENT OF CLAIM

On July 19, 2012 Ms Howe had a medical procedure at my office (2311 M Street NW). A few days later she falsely claimed an injury with some I explained her physical scars was pre existing. Ms Howe went online to several review sites post slanderous & false reviews which caused direct loss of revenue. She attempted to exact additional funds. I have pictures of her pre existing scars.

DISTRICT OF COLUMBIA, ss: X ANDREW VACAVO being first duly sworn on oath says the foregoing is a just and true statement of the amount owing by the defendant as plaintiff, exclusive of all set-offs and just grounds of defense.

X Andrew Vacavo Plaintiff Agent (Sign and Print Name)

X 2311 M STREET NW #402 Address WASHINGTON DC 20037 City/State/Zip Code Phone No. 202 621-8675

Title:

Subscribed and sworn to before me this 10 day of January 20 13

Deputy Clerk (Signature)

Attorney for Plaintiff (Sign and Print Name)

Address Bar No. Zip Code Phone No.

NOTICE (All parties must notify the court of any address changes.)

To: (1) BARBARA HOWE Defendant (2) Defendant

500 M St. NW Apt 3 WASHINGTON DC 20001 Address Zip Code Home Business

Address Zip Code Home Business

You are hereby notified that ANDREW VACAVO has made a claim and is requesting judgment against you in the sum of FIVE THOUSAND dollars (\$5,000.00) as shown by the foregoing statement. The court will hold a hearing upon this claim on February 5, 2013

at 9:00 a.m. in the Small Claims and Conciliation Courtroom 119, Bldg. B, 510 4th Street, N.W.,

SEE REVERSE SIDE FOR COMPLETE INSTRUCTIONS. BRING THIS NOTICE WITH YOU AT ALL TIMES.

Deputy Clerk Small Claims and Conciliation Branch