

★ TAKING ACTION

In keeping with our long history of pushing to get corporate money out of elections, Public Citizen has been working to build the movement for a constitutional amendment since the *Citizens United* ruling was handed down. California, Colorado, Connecticut, Delaware, Hawaii, Illinois, Maine, Maryland, Massachusetts, Montana, New Jersey, New Mexico, Rhode Island, Vermont, West Virginia and the District of Columbia have called for an amendment. More than 1,800 public officials, including more than 125 members of Congress, have called for such an amendment, and the numbers are growing.

Our efforts have focused on passing local resolutions. With nearly 500 local resolutions thus far, we have had much success in this area. The enthusiasm we've seen in towns across the country gives us confidence that your student campaign can be equally successful.

Passing a student government resolution is a powerful step that you can take to build the movement for a constitutional amendment. There must be a strong call for an amendment from young people around the nation if the movement is to succeed.

We encourage you to use the many resources this toolkit offers. Following a three-month timeline, it outlines all of the steps necessary to pass a resolution on your campus. There are several alternative campaign ideas in the Making It Big Section (p. 25). The student government campaign is divided into the sections listed below. Students on the fast track may complete all steps in one semester, while others may take the academic year. We're sure that you will adapt the materials and timetable in this toolkit to fit your own situation!

Step One: Planning – Find people who care about this issue. This may take some outreach and education. Get together and set your goals. Figure out how you are going to pass a resolution on your campus.

Step Two: Building – You've got your plan, now put it into action! Work to gain support from campus groups and allies, and meet with the key student government representatives to gain their support.

Step Three: Passing – You've gotten enough support and your resolution is ready to pass. Now it's time to make sure the media covers the passage.

Next Steps – So you passed a student government resolution. Now what? There are great actions you can take on a local or state level, or you can lobby your member of Congress on an amendment. Check out this section for some ideas.

Appendix – Great tools to make your campaign successful, from sample fliers to a great social media guide!

Discover other campaign ideas in the Making It Big section. Everyone can play a role in combatting this corporate attack on our democracy.

