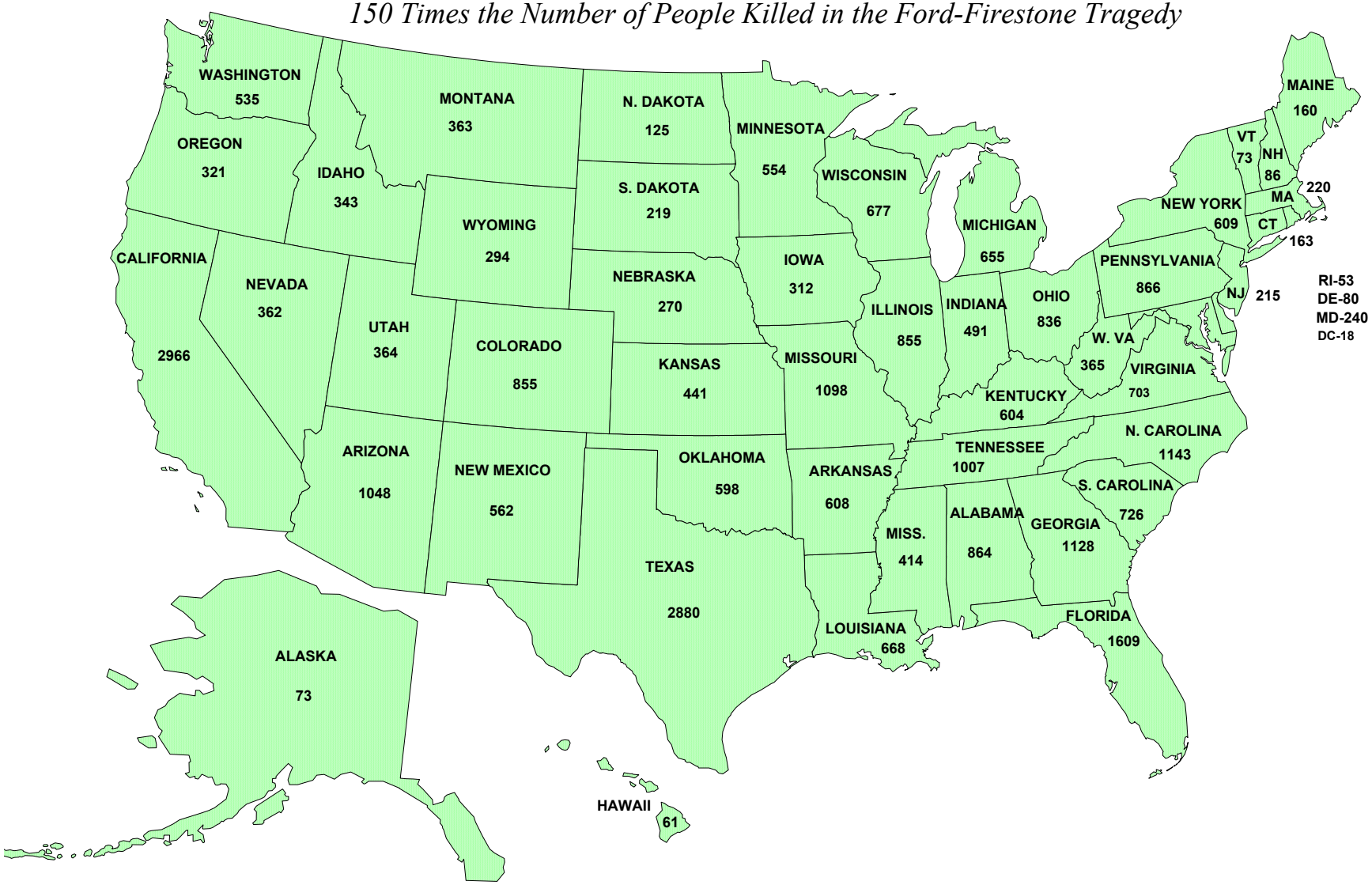
Deaths Since TREAD: 30,782 Americans Killed in Rollovers

150 Times the Number of People Killed in the Ford-Firestone Tragedy



Data Source: National Center for Statistics & Analysis. *Occupants of Passenger Vehicles Killed in Motor Vehicle Traffic Crashes by State, Rollover Occurrence and Vehicle Type FARS 1991-2001 and 2002 ARF*. U.S. Department of Transportation, Washington D.C., Data Request (Rollover Fatalities 2000-2002 by State).