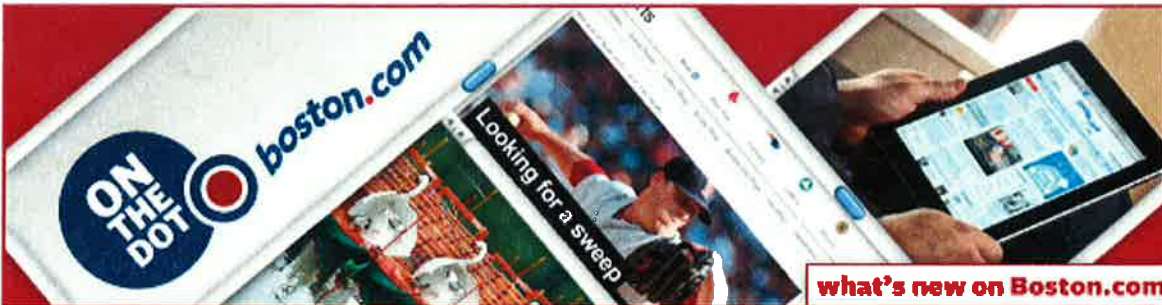


Paul Alan Levy

From: Boston.com Newsletters <newsletters@boston.com>
Sent: Wednesday, February 01, 2012 3:41 PM
To: Paul Alan Levy
Subject: Score the Best Big Game Experience with Boston.com

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what's new on Boston.com

Brand Bowl 2012



It's not all about football during the Big Game, it's also about the commercials – so let your voice be heard! Boston.com has teamed up again with Mullen Advertising and Radian6 for Brand Bowl 2012, an exciting all-out Twitter battle between brands. We track your favorite commercials, rank the brands accordingly and display the results on our interactive, up-to-the-minute scoreboard. Marketing nerds (it's okay—you're among friends) can click on any brand for an in-depth analysis. Be sure to vote for your favorite during the game with #brandbowl, and visit boston.com/brandbowl now to check out the pregame lineup!

Your Guide to the Big Game in Indy



So what time is the Big Game? What is the halftime entertainment lineup? Why Roman numerals? Who's playing who? This [Boston.com photo gallery](#) will give you a rundown of all the basic information you need to know about the game, as well as some interesting trivia that may surprise even the most seasoned sports fan. [Check it out](#) today.

Game-winning deals on food and fan gear from Boston Deals



The Proper Slice Pizzeria

Half off pizza, sandwiches, and salads for delivery, takeout, or dine-in



MySportsRugs.com

\$99 for \$250 toward any sports rug online

Boston.com Tickets



If you're tempted to hop on a plane last minute to Indy because you need to be part of the action (and we know at least some of you must be...) Boston.com and Ace Ticket still have your seats. Visit boston.com/tickets to check out irresistible ticket and travel packages and purchase yours today!

Fan Zone



During the Big Game, check in with Boston.com to score the best news and updates directly from the experts themselves via live chat with Obnoxious Boston Sports Fan, analysis from Greg Bedard, a halftime video chat with Chris Gasper, live photos, and Twitter streams. The Pulse will also analyze your social sentiment in real time using social media to determine the feeling of sports nation. So go ahead—let your inner football analyst out.

Streaming Live from Indy



Boston.com will be streaming live from Indy all week with a lineup of video chats and fan features to get you even closer to the action. There will be plenty of video to check out during the entire week, including the daily edition of Championship Today and Globe 10.0. Check out boston.com/patriots for a complete list of live events and [get connected today](#).

Interactive Match-Up



DiNero's Italian Restaurant

\$33 for \$65 toward catering menu



Il Forno Restaurant

Up to 50% off pizza and pasta takeout party packs



Sports Updates

Follow all the latest sports news from the court to the field to the rink with twice daily emails to your inbox. [Click here to subscribe.](#)



Be part of the Big Game—from kick-off to the final buzzer. Then compare your results with other fans just like you. Think you know your stuff? [Prove it.](#)

Fan Shop



Have you purchased your Pats gear yet? What are you waiting for?! Hurry to boston.com/fanshop for a complete lineup of Pats shirts, hats, and jerseys to display your team spirit on game day.

Recipe Rumble



Are you a New Englander with a special ingredient that makes people rave about your ribs, cry for your chili, clamor for your cookies? Chef Paul Wahlberg will be the judge of that! [Submit a Big Game party recipe](#) and you could win a \$100 gift certificate to Wahlberg's restaurant, Alma Nove in Hingham. [Click here to enter.](#)

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