



1600 20th Street, NW • Washington, D.C. 20009 • 202/588-1000 • www.citizen.org

July 23, 2019

Andrew Smith
Director, Bureau of Consumer Protection
Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580

Mary K. Engle
Associate Director, Division of Advertising Practices
Bureau of Consumer Protection
Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580

Dear Mr. Smith and Ms. Engle,

This letter is to request that the Federal Trade Commission (FTC) investigate and bring enforcement actions related to undisclosed and inadequately disclosed paid endorsements for Amazon products, particularly, but not only, in connection with Amazon Prime Day.

Last week was Amazon Prime Day – actually a 48-hour period – when America’s dominant online retailer, Amazon, offered discounts for its “prime” subscription members.

Leading up to and through Amazon Prime Day on July 15-16, Americans’ email inboxes were stuffed with recommendations for Amazon Prime Day best buys, their Instagram feed replete with suggestions of what to buy on Amazon, their internet and blog reading lists overflowing with pointers for the best deals. Some substantial portion of this publicity and recommendations for Amazon Prime Day were paid endorsements, but in a great number of cases, the endorsement relationship was either not disclosed to consumers or was communicated with inadequate disclosures.

The failure to disclose paid endorsements violates the FTC’s Enforcement Policy Statement on Deceptively Formatted Advertisements,¹ the Guides Concerning Use of Endorsements and Testimonials in Advertising,² and a core principle of fair advertising law in the United States: people have a right to know when they are being advertised to. The Enforcement Policy explains:

¹ Enforcement Policy Statement on Deceptively Formatted Advertisements, Federal Trade Commission, available at: https://www.ftc.gov/system/files/documents/public_statements/896923/151222deceptiveenforcement.pdf.

² Guides Concerning Use of Endorsements and Testimonials in Advertising, 16 C.F.R. § 255.5.

“The Commission has long held the view that advertising and promotional messages that are not identifiable as advertising to consumers are deceptive if they mislead consumers into believing they are independent, impartial, or not from the sponsoring advertiser itself.” The Endorsement Guides state even more specifically: “When there exists a connection between the endorser and the seller of the advertised product that might materially affect the weight or credibility of the endorsement (i.e., the connection is not reasonably expected by the audience), such connection must be fully disclosed. ... clearly and conspicuously”

Amazon operates an extensive “associates” or “affiliates” program, by which a “reviewer, stylist, content creator or curator” with a website, app or social network page refers their audience to products on Amazon in exchange for a commission on follow-on sales.³ The associates program is, by design, very easy to enter, requiring only simple approval by Amazon. The exact number of Amazon associates seems to be known only by Amazon but reasonable estimates range from 100,000 to 1 million worldwide.⁴

When Amazon associates post reviews or other information about products available on Amazon, they are functioning as endorsers who are paid for the endorsement through sales commission rather than a flat fee. The endorsement relationship is of material interest to consumers, precisely for the reasons identified in the FTC’s Endorsement Guidelines: Absent an affirmative disclosure, consumers are unaware of the financial interest of the associate in promoting items for sale through the Amazon platform. When consumers consider an associate’s recommendation for a “best buy,” it is of material interest to them if the associate has a monetary interest in ensuring that the consumer does, in fact, buy. Indeed, the entire purpose of the recommendation may be to generate sales, a situation entirely lost on consumers who believe they are reading independent reviews or recommendation lists, not promotional material from a commissions-based salesperson.

Amazon does instruct associates that they must disclose their relationship to Amazon, though at least on the associates website this instruction is not particularly prominent. The bottom of the webpage describing the application review process includes a “useful reminders” section that associates should “Please also keep in mind that under the Operating Agreement you need to identify yourself as an Amazon Associate with the language provided here.”⁵ That link takes associates to the “Associates Program Operating Agreement,”⁶ the form contract between Amazon and its associates, which, it is fair to surmise, most associates do not study carefully. Section 5 of that agreement, “Identifying Yourself as an Associate,” states: “You must clearly state the following, or any substantially similar statement previously allowed under this Agreement, on your Site or any other location where Amazon may authorize your display or other use of Program Content: ‘As an Amazon Associate I earn from qualifying purchases.’”⁷

Significantly, we do not believe the Amazon-required language is an adequate disclosure of the endorsement relationship. The language is too obscure to communicate the endorsement relationship. A more effective disclosure would state, for example: “This is a paid endorsement. I

³ <https://affiliate-program.amazon.com/>

⁴ Meg Dowaliby, “Just How Big is the Amazon Associates Program?” GeniusLink, January 26, 2018, available at: <https://blog.geni.us/just-big-amazon-associates-program>.

⁵ <https://affiliate-program.amazon.com/help/node/topic/GTYGNH75279SL9HY/>

⁶ <https://affiliate-program.amazon.com/help/operating/agreement/>

⁷ <https://affiliate-program.amazon.com/help/operating/agreement/>

receive commissions on sales if you click on links in this story or use the code included in the review.”

But even appropriate disclosure language fails to meet the standards of the law and adequately inform consumers if a) it is not prominently displayed; or b) it is not used at all.

In our review of Amazon Prime Day promotions, we found both of those situations to be prevalent.

We have compiled a collection of Amazon Prime Day recommendations, including 15 web-published articles that include no disclosure,⁸ four web-published articles that contain non-prominent disclosures, and 53 Instagram postings that include no disclosure and 22 with inadequate disclosures. This compilation is attached to this letter. We acknowledge that in cases where there is no disclosure, it is possible that the review is genuinely independent, that there is no associate relationship, and that therefore no disclosure was needed.

Our survey of Amazon Prime Day recommendations was just a survey. There are almost certainly orders of magnitude more recommendations than we identified and reviewed; very likely, there are also orders of magnitude more inadequate or wholly absent disclosures. The number of times consumers were exposed to deceptive advertisement/endorsements just around Amazon Prime Day may be startlingly high.

We urge you to further investigate the examples we highlight and to seek additional information from Amazon about its practices related to the associates program.

Upon a conclusion that the associates we identified in fact failed to disclose their paid endorsement relationship with Amazon or did so inadequately, we urge you to communicate with them about their responsibilities under the Endorsement Guidelines and other relevant law, rules and guidelines.

More aggressive enforcement action is needed for Amazon. We urge you to pursue enforcement action and seek a consent decree so that Amazon: 1) requires more clear and understandable disclosures for its associates program; 2) establishes clear, Endorsement Guidelines-compliant standards for the required prominence of disclosures; 3) monitors compliance with the program and works with associates to ensure prominent and universal endorsement disclosures; and 4) is subject to penalties if widespread failures to ensure adequate disclosures persist.

Thank you for your attention to this matter. We would be pleased to meet with you at your convenience or provide additional information as needed.

Sincerely,



Robert Weissman,
President

⁸ Each of the web-published articles does include a link to Amazon and link to a reference URL, suggesting they do have an Amazon relationship.

Appendix A: Articles on websites promoting Amazon Prime Day

This appendix includes examples from websites promoting Amazon Prime Day with either no disclosure or inadequate disclosures. It is possible that some of the no-disclosure websites do in fact include disclosures, but we were not able to locate them. It is also possible that these websites do not maintain associate relationships with Amazon and do not receive commissions on sales, but each of them does include a link to Amazon and link to a reference URL that suggests they do have an Amazon relationship.

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12. The Black Friday
13. Wired
14. Good Housekeeping
15. Woman's Day

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17. Android Central (disclosure on linked page)
18. Today (disclosure on linked page)
19. Game Spot (small disclosure at bottom of long page)

No disclosure:

1. [Tech Radar:](#)



Sony DualShock 4 for PlayStation 4 (certain colors) \$64 \$39.99 on Amazon

Need an extra controller? Pick one up for up to 31% off, though the discount varies based on color, with the top deals going for the Magma Red (pictured) and Crystal hues. **Note:** It has to be in the cart to get the Amazon Prime Day discount applied.

[VIEW DEAL](#)

More coming from Amazon Prime Day

The majority of the major Amazon Prime Day deals have launched, so what you see is what we feel have a great discount and is worth buying, plan and simple. The best advice is to buy right away while things are in stock. Amazon Prime Day tends to be the one during the summer in the US when items sell out quickly. Amazon CEO has designed Prime Day to be this way.

We'll continue to update this Prime Day deals page as new items come up for sale. That's why we're locked in for the next 24 hours, just in case more prices drop.

[BACK TO TOP ▲](#)[SEE MORE AMAZON PRIME DAY NEWS ►](#)

By [Matt Swider](#) 2 hours ago [Amazon Prime Day](#)

Amazon Prime Day 2019: the ultimate day 2 deals list

The best Prime Day deals for Tuesday, July 16



JUMP TO: [Our top Amazon Prime Day deals right now](#) [The best Prime Day Amazon Device deals](#) [You may also be interested in](#)

The next wave of Amazon Prime Day deals are live in the US mean you can save hundreds of dollars on just about everything Amazon sells – at least until midnight Pacific time tonight.

You don't have nearly as much time to act now that we're into Day 2 of Prime Day deals. But, good news, our deals experts are here to help you sort the best deals.

We have a comprehensive deals list – below – that cites both original and discount prices, giving you all the information you need on what to buy and peace of mind that you're actually getting a true Amazon Prime Day deal.

This is a deals marathon, not a sprint, so you're still going to be able to claim price slashed 4KTV deals, cheap laptops, affordable headphones, Nintendo Switch bundles and even Apple AirPods and iPads on sale.

It's also the last day before [Black Friday](#) to save a lot of money on Amazon devices, like Echo speakers, Fire TV Sticks and Fire Tablets. Simply put, CEO Jeff Bezos has found a way to corner the smart home market, and deals days like this help a lot.

Here are the best Amazon Prime Day deals we've found today, with new ones getting added every few minutes, as we're updating this page live.

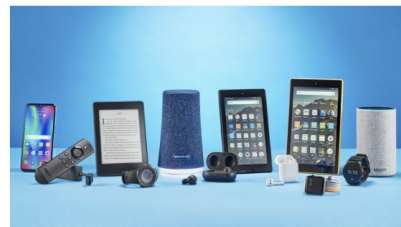
We have all of the Amazon Prime Day deals rounded up here:

US: You're on the correct page now – scroll down, friend

UK: [Here's the best Amazon Prime deals in the UK](#)

AU: [The list of the Amazon Prime deals down under](#)

AMAZON PRIME DAY QUICK LINKS:



Prime Day deals by category:

1. [Smart home deals](#)
2. [TV deals](#)
3. [Audio deals](#)
4. [Wearables](#)
5. [Laptop deals](#)
6. [Computing deals](#)
7. [Tablet deals](#)
8. [Mobile phone deals](#)
9. [Gaming deals](#)
10. [Camera deals](#)

[OUR TOP AMAZON PRIME DAY DEALS RIGHT NOW](#)[BACK TO TOP ▲](#)

2. [Country Living](#):

Amazon Prime Day 2019 is Here! Shop Our Top Picks

runs to get wallet 😊



BY REBEKAH LOWIN JUN 28, 2019



ADRIAN HANCOCK / GETTY IMAGES

It's no wonder we're psyched that Amazon Prime Day 2019 is finally here—it's one of the biggest and most highly-anticipated sales of the year! It used to run for just one day, but this year, the epic sale is set to span a full 48 hours. The deals begin Monday, July 15 and go all the way *through* July 16.

Below, we've outlined our best tips and tricks for ensuring that you're ready to take full advantage of the epic sale, plus the best deals.

Just remember to sign up for Prime first! You can do that [right over here](#). The deals are also available to [Free Trial](#) members, [Prime Student](#) members, and [Amazon Household](#) members.

Happy shopping!

The New York Times

THE DEADLINE SALE

24 hours to save.
Subscribe for
\$1 a week.

SEE MY OPTIONS

3. [Pocket-lint](#):

The screenshot shows the Pocket-lint website. The header features the Pocket-lint logo and navigation links: Reviews, News, Buyer's guides, Deals, and More... There is also a search bar and social media icons. Below the header, a breadcrumb trail reads: Home > Speakers > Speaker deals > Amazon speaker deals. The main article title is "The best Amazon US Prime Day deals 2019: Phones, laptops, smart home devices, and more" by Maggie Tillman, dated 16 July 2019. The article image shows a white Amazon Echo speaker on a wooden surface with an American flag in the background. A newsletter sign-up box is overlaid on the right side of the image, containing the text: "Three tech stories straight to your inbox hand-picked by Stuart Miles, Pocket-lint founder. Weekdays." It includes an "Email Address" input field, a blue "Subscribe" button, and a disclaimer: "No spam, we promise. You can unsubscribe at any time and we'll never share your details without your permission."

4. [PCworld](#):

UPDATED

Amazon Prime Day 2019: The best tech, electronics, PC, and mobile deals

This year's top deals include hefty discounts on laptops, storage, PC components, smartphones, and Amazon devices.

By [Alaina Yee](#) and [Michael Simon](#)
PCWorld | JULY 16, 2019 04:34 AM PT

Enterprise Ready
Video Conferencing

[Learn More](#)

TODAY'S BEST TECH DEALS
Picked by PCWorld's Editors

The best Amazon Prime Day deals on Fitbit devices, smartwatches and fitness...

Eero's home-blanketing mesh Wi-Fi system is a

5. [MSN](#):

The Best Deals to Look for on Amazon Prime Day 2019

Cheapism Staff 2 days ago



1/65 SLIDES © Jeramey Lende/shutterstock

Full screen



Prime Time Shopping Ends Today

When Amazon launched Prime Day in 2015 to celebrate its 20th anniversary, it was mostly "lightning deals" [on esoteric items](#). Prime members have had more reason to celebrate on more recent Prime Days, with big savings on Amazon's in-house brands and other popular products. This year, [Prime Day](#) is a two-day event that ends today. Many popular items have already sold out. We've rounded up some of the hottest Prime Day deals Amazon is promoting.

Prices and availability are subject to change.

6. [Allure](#):

BEAUTY PRODUCTS

How to Shop Amazon Prime Day's Best Deals for 2019

Here's everything you need to know about the summertime Black Friday.

BY LAUREN SWANSON AND ALEXIS RHIANNON
July 15, 2019

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As all avid shoppers know, one of the greatest places to do some online purchasing is none other than [Amazon](#). In the last few years, the Internet superstore [has added a bridal shop](#), a pretty [fantastic plant store](#), and some [high-quality groceries](#) after joining forces with Whole Foods. Its seemingly endless list of innovations was even expanded last year when it announced it was launching a program to let customers [sample top-shelf beauty products](#) for just \$2 each. And now, it's getting ready to launch what is essentially the summertime version of Black Friday — the glorious event known as [Amazon Prime Day](#).

For the uninitiated, Amazon Prime Day starts on Monday, July 15 at 3 a.m. EST, and will last for a full 48 hours before wrapping up on July 16. Throughout this block of time, the website will offer more than 100,000 deals (yes, *100,000*), ranging from sale prices on various items to discounts on some of Amazon's own products, like the Kindle and [Echo Dot](#).

There's just one catch: you have to be an Amazon Prime member to enjoy the benefits of this glorious day. Luckily, Amazon lets you [sign up anytime](#) during the event itself — and it even extends shopping privileges to people who just sign up for a free trial. Meaning that there's not a lot of commitment involved.

TRENDING NOW

✉

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Courtesy of brand


Mother Made Active Charcoal Enzyme Powder Wash

This water-activated powder wash from Mother Made is geared toward sensitive skin, relying on charcoal bamboo to draw out impurities and papaya enzymes to gently polish healthier, brighter skin to the surface. \$21 ([Shop Now](#))

Our suggestion is to bookmark [Allure's Amazon Prime Day coverage](#) and our [Amazon storefront](#) to stay up-to-date on all the best products to shop during those 48 hours. We'll be tracking down our favorites and making sure you have all the tools to make the most of this summertime shopping holiday.

ADVERTISEMENT

Some things are just better together



7. [Tom's Hardware](#):

tom's**HARDWARE**

PRODUCT REVIEWS BUYING GUIDES AMAZON PRIME DAY 2019 RASPBERRY PI

Q

Amazon Prime Day 2019: Best Tech Deals

by [Louis Ramirez](#) July 16, 2019 at 11:26 AM

[f](#) [t](#) [r](#) [v](#) [j](#) [s](#)

Amazon Prime Day 2019 is here. Amazon's shopping holiday has begun and will run through the end of today, Tuesday, July 16. The equivalent of Black Friday in July, this year's Prime Day features a number of great deals on components such as processors, graphics cards and storage drives as well as savings on PCs, peripherals and monitors.

Although shoppers must be Prime members to participate, anyone can sign up for a [free 30-day Prime membership trial](#). Below, you'll find a continuously-updated list of our favorite Amazon Prime Day deals.

Hottest Prime Day Deals Right Now


- [Alienware m17 with RTX 2070, Core i7](#)

11
COMMENTS

T-Mobile

iPHONE XR
ON US

Via 24 mo. bill credits w/ qualif
trade-in when you port in a line.



iPhone X

8. [Forbes:](#)

40,432 views | Jul 14, 2019, 08:10pm

Amazon Prime Day 2019: The Best Deals So Far



Gordon Kelly Senior Contributor @

[Consumer Tech](#)

I write about technology's biggest companies

f

tw

in



Amazon's Prime Day 2019 sales have already started one day early AMAZON

Did you think Amazon Prime Day 2019 started on Monday, July 15? Think again. While Monday marks the official start of the sales, just like last year, Amazon has jumped the gun and some of the best deals you'll find on Prime Day are already live. These are the deals you need to move on now.


9. [CBS:](#)

CBS SPORTSSPORTS HQFANTASYNFLMLBNBABRITISH OPENGOLF NCAA FB...PLAYWATCHPODCASTSLOG IN

Amazon Prime Day 2019: Top deals on golf balls, clubs, watches, cart bags, practice gear

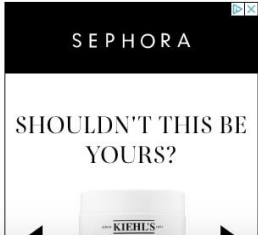
This week's special two-day sale features some big savings on sporting goods

by **Cody Benjamin** [@CodyJBenjamin](#) 23 hrs ago • 1 min read



Amazon's Prime Day is underway, and this year's extravaganza, which runs for a full 48 hours for the first time ever, includes discounts on a wide variety of golf gear, from club simulators and course watches to ultralight cart bags and swing analyzers.

A limited-time exclusive for Amazon Prime members, Prime Day has been known to feature special summer sales on countless sporting goods and memorabilia, including [stitched NFL jerseys for as low as \\$39.99](#), and this year is no different. The sales began Monday morning and will run for two full days, covering big-ticket Amazon marketplace items like "Deal of the Day" [1080p Fire TVs](#), which offer [CBS Sports HQ](#) and [CBS All Access](#).



10. [Apple Insider:](#)

Amazon Prime Day ends tonight: grab these tech deals before they're gone

By [Christine McKee](#)

Monday, July 15, 2019, 12:11 am PT (03:11 am ET)

The final day of Amazon's 48-hour Prime Day 2019 event is already here, and we're compiling the best deals on Apple products, accessories, Amazon hardware and much more. Check back throughout July 16 for live updates as new deals launch.

Prime Day 2019

Save up to **\$2,500** on
Apple hardware,
accessories &
tech gadgets.

[Shop now](#)

Terms apply.



Amazon's **Prime Day sale** is well underway, and we're rounding up the best deals on tech gadgets, including [deals on Apple products](#) with a Prime membership. Continue to check back throughout the 48-hour sale as we'll be bringing you the best deals from Amazon and third-party sellers.

Updated at 11:55 p.m. Eastern on July 16.

AppleInsider has partnered with top Apple Authorized Resellers to bring you even more Apple markdowns, many of which are available only at *AI*. Top offers on a variety of Macs, iPads and Apple Watches can be found below, with the lowest prices available every day in our [Apple Price Guide](#).

- **Deal #1: \$150 to \$250 off 2019 15" MacBook Pros**
- **Deal #2: \$50 to \$150 off all CTO 2019 iMacs**
- **Deal #3: Budget-friendly iPads on sale from \$249**
- **Deal #4: Save up to \$2,500 on MacBook Pros, Airs, iPad Pros**
- **Deal #5: 2019 AirPods on sale at Amazon**

Topics: [Amazon](#), [deals](#), [B&H Photo](#), [B&H](#), [Prime Day](#)

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11. [Laptop](#):

Laptop

LAPTOPS TABLETS **PRIME DAY 2019** REVIEWS BENCHMARKS NEWS FORUM  LAPTOP FINDER 

Amazon Prime Day 2019: Best Deals and More

By [Hilda Scott](#) | July 16, 2019 07:25 am

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MORE ▾

Amazon Prime Day is now into its second and final day, with a constant flow of deals continuing through the end of July 16. We've already seen major [Prime day MacBook deals](#), [Chromebook deals](#) and deals on some of [our favorite Windows laptops](#), and there are still more than 24 hours to go. One highlight so far is seeing the [Asus Chromebook Flip C434](#), our favorite Chromebook, for \$489.

Bigger discounts mean bigger hype and competition for savings. That's why we're hand-picking the best Prime Day deals to help you avoid the bad ones. Not to be outdone by Amazon, [Walmart is offering a slew of competing deals of its own](#), even undercutting the mega-retailer for certain products. We're also rounding up the [best Dell Prime Day deals](#) and best [Lenovo Prime Day deals](#) for those looking for specific manufacturers.

Not a Prime member yet? You can sign up for your [free 30-day trial](#) and then cancel after Prime Day to avoid paying membership fees.

What are the best Prime Day deals on Amazon products?

Prime members who own an Alexa-enabled device like the [Amazon Echo](#) can score Prime Day deals easily. Just say, "Alexa, order a Fire Tablet," and the personal voice assistant will do the rest.

Here are some of the best Prime Day deals so far:

FIND A REVIEW

Laptops		Keyword
All Subcategories		Max Price
 more options		



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12. [The Black Friday:](#)

Prime Day? How About Prime Night Night. [Shop now](#)

[Black Friday 2019](#)
[Deals](#)
[Coupons](#)
[Live Deals](#)

[Early Black Friday](#)
[Best Black Friday](#)
[TV](#)
[Laptop](#)
[Tablet](#)
[Toys](#)
[Video Games](#)
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Get Black Friday 2019 Ad Alerts!
[Join](#)

Home > [Amazon Prime Day](#)

Amazon Prime Day Deals

Amazon Prime Day is LIVE Now. Please scroll down to see some of hottest Prime day deals. [Click Here](#) to see Amazon's Prime Day Page.

Toshiba Canvio Advance 4TB

3-Month Audible Membership for

Keurig K-Cafe Single-Serve K-Cup

Dell U3417W FR3PK 34-Inch Screen Led-

13. [Wired:](#)

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EMAIL

WIRED STAFF GEAR 07.16.19 09:30 AM

THE 53 BEST AMAZON PRIME DAY TECH DEALS

AMAZON PRIME DAY is here, friends. As Amazon's grim deals carnival roars to life once again, its storefront is laden with deep discounts. The self-declared holiday has become something of a sensation in the five years since its creation. It can be tough to navigate on your own. But we're here to play guide you through Amazon's sales jungle, and help you make informed purchases until the sale ends at 12:59 pm July 16.

We spent some time wading through more than 95,000 deals

TRANSPORT

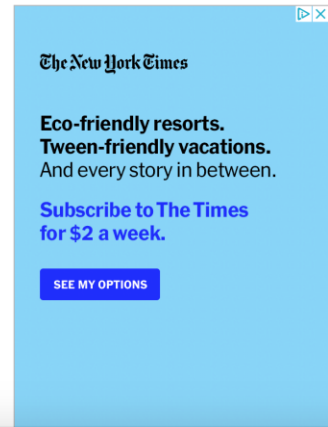
The new Macan. Choose Thrilling.

14. [Good Housekeeping](#):

Are Amazon Prime Day sales worth the hype?

Most definitely! Right now, customers can:

- ▶ Take up to **64% off** [Amazon devices](#), including 50% off [Amazon Echo](#).
- ▶ Take up to **60% off** [Lodge Cookware](#).
- ▶ Take **57% off** [Instant Pot DUO](#).
- ▶ Take **up to 57% off** [Waterpik and Sonicare](#).
- ▶ Take up to **39% off** [iRobot devices](#).
- ▶ Take up to **30% off** [Bose products, including SoundSport Wireless Headphones](#).

A blue rectangular advertisement for The New York Times. In the top right corner, there is a small icon with a play button and an 'x'. The text 'The New York Times' is at the top. Below it, the text reads: 'Eco-friendly resorts. Tween-friendly vacations. And every story in between.' This is followed by 'Subscribe to The Times for \$2 a week.' At the bottom, there is a blue button with white text that says 'SEE MY OPTIONS'.

15. [Woman's Day](#):

Everything You Need to Know About Amazon Prime Day 2019

Get started on your wish lists.



BY SOPHIA CARABALLO Jun 25, 2019



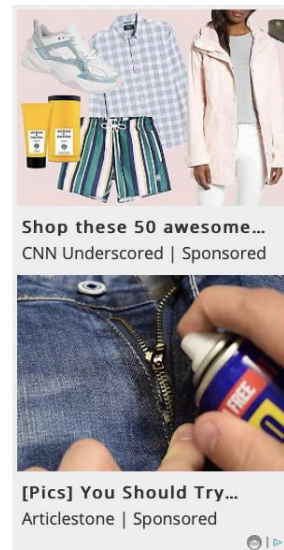
AMAZON

The most wonderful time of the summer is almost here: [Amazon Prime Day 2019](#).

Amazon just announced everything you've been wanting to know about its biggest sale of the year. Although we still aren't sure what the specific deals are, we do know one thing — you'll likely see the most savings on electronics and kitchen appliances. So, rather than stocking up on toilet paper and garbage bags, take advantage of the possible [deals](#) on that robot vacuum and [Instant Pot](#) you've had on your wish list for a while.


Here's everything we know about the upcoming Amazon Prime Day.

When Is Amazon Prime Day 2019?



Inadequate disclosures:

16. [IGN:](#)



TUESDAY,
JULY 16

NewsVideoReviewsShowsWikisMore ▾

Sign in

Amazon Prime Day 2019: Best-Selling Deals So Far

PS4 Pro and Gaming PCs top the list of your faves.


 By [Seth Macy](#)  Posted: 16 Jul 2019 1:38 pm

We're halfway through day 2 of [Amazon Prime Day](#) and there have been some seriously great deals. When you factor in competitors like [Walmart's Prime Day deals](#), this is the best time to save since Black Friday.

We've been watching the numbers and crunching them down to make them easy to digest. Here are YOUR favorite items from Amazon Prime Day, based on IGN audience data:

Top Prime Day Video Game Deals

Sony PS4 Pro God of War/Days Gone Bundle



If you buy something through this post, IGN may get a share of the sale. For more, [learn more](#).


17. [Android Central](#):

androidcentral

Prime Day just keeps getting bigger and bigger, and it's really hard to maximize your savings during these big events. The team over at Thrifter is full of professional deal hunters who will literally be providing around the clock coverage of everything on Prime Day. From the best savings, as they hit to roundups of what you should be buying, the team will aim to make it as easy as possible to find the best deals that are available from the first to the last minute.

Drop them a follow on Twitter and sign up for their Prime Day newsletter to have the best deals delivered right to you throughout the day.

Get More Prime Day



Amazon Prime Day 2019

- [Best Prime Day Amazon Device Deals in 2019](#)
- [Huge Price Drops on the Entire Galaxy S10 Lineup](#)
- [Get A Smarter Home Thanks To These Prime Day Deals](#)
- [Got \\$25? These are the BEST Prime Day Deals to spend it on](#)
- [Best Prime Day 2019 Fitness Tracker Deals](#)

Amazon Prime Day 2019

This post may contain affiliate links. See our [disclosure policy](#) for more details.

External links

We often link to the products and services we talk about. We try to link to familiar companies that have keen pricing and offer a high level of service and support.

If you believe that our destination choices could be improved we welcome the feedback in comments or forums.

Some companies operate affiliate programs, meaning if you purchase the product or service by following a link on our site we could receive a commission. There are often conditions on time, visits and other factors that frequently negate any commission.


We use a tool that automatically checks if link destinations have affiliate programs available. If they do, the tool modifies the link to use the available program.

Our main focus is to provide convenient links to reputable sources for the product/service we reference. Operating an affiliate program is not a condition for linking — keen pricing, service and reputation is.




We use the commission we receive to support the sites, its writers and staff and to purchase products for review or preview. It also allows us to reduce our reliance on advertising.


18. [The Today Show](#):

TODAYON THE SHOWNBC NEWSMSNBC



Amazon Prime Day 2019: The best deals and sales from Day 2

SHARE THIS —   



July 16, 2019, 1:58 PM EDT / Updated July 16, 2019, 4:42 PM EDT


By TODAY

TODAY editors, writers and experts take care to highlight sales and deals on items that we think you'll enjoy – and at prices we think you'll like!

READ MORE ▾


Ready to save? [Amazon Prime Day 2019](#) is underway!

Trending



MONEY




Everything you need to know about traveling abroad for the first time




PARENTS

TODAY

Amazon Prime Day 2019: The best deals and sales from Day 2

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July 16, 2019, 1:58 PM EDT / Updated July 16, 2019, 4:42 PM EDT


By TODAY

TODAY editors, writers and experts take care to highlight sales and deals on items that we think you'll enjoy – and at prices we think you'll like!

TODAY is not being paid to highlight these sales and deals, but just so you know, TODAY does have affiliate relationships. So, while every sale and deal product is independently selected, if you buy something through our links, we may get a small share of the revenue.


READ LESS ▲

Trending



MONEY

Everything you need to know about traveling abroad for the first time



PARENTS

21

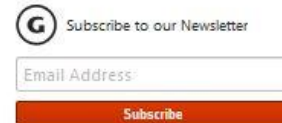
19. [Game Spot:](#)

Best Prime Day Gaming Deals (Ending Soon): Tuesday's PS4, Nintendo Switch, Xbox One Discounts

The biggest shopping event of the summer has entered its second day.

By Chris Pereira | @TheSmokingManX and Jenae Sitzes | @jenaesitzes on July 16, 2019 at 10:31PM PDT

39 Comments



Now Playing: We Play Skyrim On Amazon Alexa

- Amazon Prime Day 2019 is almost over--Tuesday marks the final day of the big sale, at least for Amazon. While some deals have expired or sold out, many others are continuing, and new ones continue to pop up on video games, movies, TV shows, and various pieces of tech. But the clock is ticking, and many more of these deals will soon be going away, so you should act fast if you're interested in something.
-
-
-

To help you make the most of the various sales going on (both at Amazon and elsewhere), we've assembled a collection of the best Prime Day deals on

Twitch Prime, which is included with any Amazon Prime subscription, is offering a wide array of deals for Prime Day, including some freebies for **Apex Legends**. On July 3, Prime members began to receive a free, exclusive Legend skin and weapon skin. Throughout July and August, three more Apex Legends skins will be given to Prime members, as well as EA Sports content that hasn't been detailed yet. As usual, there is also **free PC games and in-game loot** available for Prime members in July. Twitch Prime is also hosting an event called Twitch Sells Out where top streamers will showcase some of the best gaming products available for Prime Day. In addition, all Twitch merchandise, including apparel and accessories, will be 30% off using promo code PRIME2019 in **Amazon's Twitch store**.

See more Amazon Prime Day 2019 coverage at GameSpot

Some links to supporting retailers are automatically made into affiliate links, and GameSpot may receive a small share of those sales.

Filed under: [Amazon Prime Day](#) [PlayStation 4](#) [Xbox One](#) [Nintendo Switch](#)

Got a news tip or want to contact us directly? Email news@gamespot.com



Appendix B: Instagram posts promoting Amazon Prime Day

This appendix includes examples from Instagram posts promoting Amazon Prime Day with either no disclosure or inadequate disclosures. It is possible that some of the no-disclosure websites do in fact include disclosures, particularly on linked pages, but we were not able to locate them. It is also possible that these websites do not maintain associate relationships with Amazon and do not receive commissions on sales.

Table of Contents

No disclosure - Images 1-53

Disclosure only on Amazon page - Images 54-63

Disclosure on blog post/website linked in bio - Images 64-74

Disclosure on separate page on blog - Image 75

No disclosure:

1. @wallythewelshcorgi:





2. @sassysistershopper:




3. [@sassysistersshopper](#):




 **sassysistersshopper** • Follow ...

 sassysistersshopper Today is the start of #amazonprime day and this dress is part of the lightning deal! They usually sell out quick because they only last for a certain amount of hours but if you check out now you can get this dress for just \$16! Download the LIKEtoKNOW.it app to shop this pic via screenshot <http://liketk.it/2Dnvo> #liketkit @liketoknow.it #LTKstyletip #LTKsalealert

1d



 **nicoleamcintosh** Love that dress 🥰

227 likes


1 DAY AGO

Add a comment... Post

4. [@fashionablykay](#):



 **fashionablykay** • Follow ...
Aurora, Ohio

 fashionablykay PRIME DAY 🥰🥰
Who else is shopping Amazon's deals today?!?! 🙌🙌 Got to round up some of my current faves on the blog from the sale! So many of our home items are on there... coffee maker, Dyson vacuums, Ring Security System, Ring Doorbell & a bunch more! 🌟 I have a full round up on the blog for you so it's in one spot to shop! Easiest on a desktop, too ❤️ My PJs are part of the #Nsale & such a good price for comfy pieces 😊 Wearing a medium in the bottoms and a small in top! Top runs really large so size down 😊 Linked PJs here & my patio decor! <http://liketk.it/2DnOo> @liketoknow.it #liketkit #LTKunder50 #LTKsalealert #LTKhome #FashionablyKayHome #AmazonPrimeDay #PrimeDay

2,531 likes

22 HOURS AGO

Add a comment... Post


5. @normalgirlchronicles:



6. @codiebarryblog:



 **codiebarryblog** • Follow ...

 **codiebarryblog** Well, I may have gotten a combined 3 1/2 hours of sleep last night, but the show must go on! Pregnancy insomnia is kicking my butt this third time around 🤪😴. Guess I'm going to be extra prepared for life with a newborn again 🤪😴.

Today is the last day of the [#amazonprimeday](#) sales and I have updated my blog post since yesterday to reflect the new sales that are going on today! So go check it out! As always, the link is in my bio or you can go to [barryexposed.com](#) 🙌

Happy Tuesday!

[#amazon](#) [#amazonprime](#) [#sales](#)
[#primedaysales](#) [#momlife](#) [#bumplife](#)



14 likes

21 MINUTES AGO

Add a comment...

Post



 **codiebarryblog** • Follow ...

[#amazonprimeday](#) sales and I have updated my blog post since yesterday to reflect the new sales that are going on today! So go check it out! As always, the link is in my bio or you can go to [barryexposed.com](#) 🙌

Happy Tuesday!

[#amazon](#) [#amazonprime](#) [#sales](#)
[#primedaysales](#) [#momlife](#) [#bumplife](#)
[#pregnancy](#) [#pregnant](#)
[#pregnancyinsomnia](#) [#thridtrimester](#)
[#34weekspregnant](#) [#34weeks](#) [#bump](#)
[#stylethebump](#) [#dressthebump](#)
[#bumpstyle](#) [#maternityfashion](#) [#ootd](#)
[#ootdfashion](#) [#summeroutfit](#)
[#maxidress](#) [#casualstyle](#) [#momstyle](#)
[#motherhood](#) [#barryexposed](#)

21m



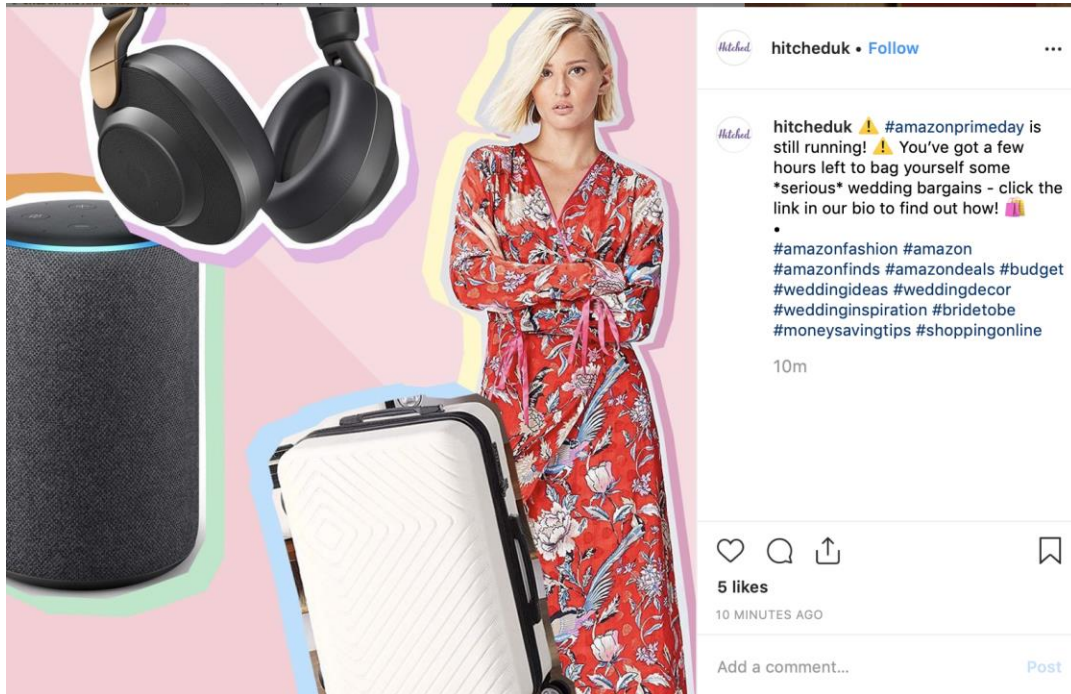
14 likes

21 MINUTES AGO

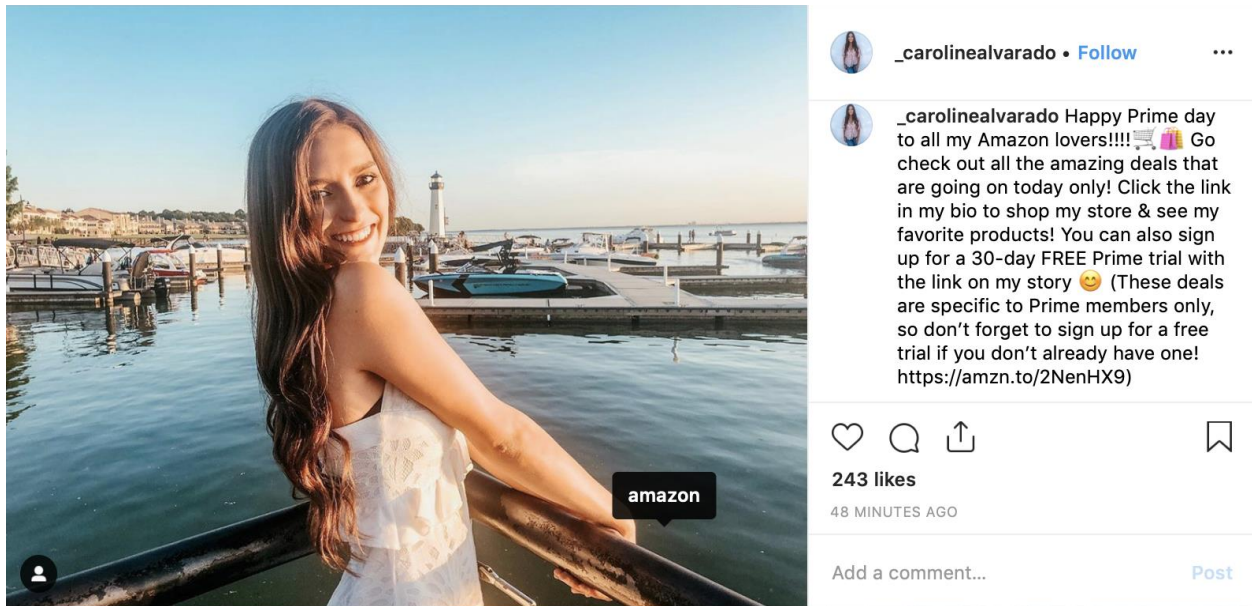
Add a comment...

Post

7. @hitcheduk:



8. @_carolinealvarado:



9. @[pearlvpuri](#):



pearlvpuri • Follow

My fitness journey would have been incomplete without my go-to protein isolate powder. And now you can experience the same with me. #Isopure, pure whey protein now available at the Amazon Prime Day Sale, at up to 35% off! But hurry, the offer is valid only for today 16 July'19 @Isopure_India #isopure #isopurist #primeday #pvp #raghbir #bepanahpyaarr #love #life #potd #fitnessmotivation #grey

5h

Hayee that smile! 😊 Meri toh death hi hogayi 😊

5h 20 likes Reply

View replies (7)

66,864 likes

5 HOURS AGO

Add a comment... Post

10. @[neon.be](#):



neon.be • Follow

Bitter sweet feelings as I pack up this office space. But on the plus side this @shopthenovogratz futon in my office is on sale for Prime Day! 😊 <http://liketk.it/2vvPr> #liketkit @liketoknow.it #primeday #onsalenow #bossbabetribe

13h

👏👏👏!

12h 1 like Reply

View replies (1)

#ispyraddesign #bloggerstyle #mystyle #myoutfit #outfitpost #blogging4style #whatiwore #sheisnotlost

2,794 likes

13 HOURS AGO

Add a comment... Post

11. @[samantha_show](#) :



samantha_show_ • Follow Ohio

samantha_show_ Happy Amazon Prime day babes 🙌 Who's been doing some shopping!? Y'all know I love me some Amazon Prime (as most do) and I'm SO excited about the deals I scored today! 🛍️ I rounded up some of the best deals on the blog so be sure to pop over and check them out. This jumpsuit isn't apart of #primeday but it's one of my favorite @amazonfashion purchases... and is only \$30! It also comes in a few other colors (black is sitting in my cart!) and I'm wearing the Large. Feel free to DM me with any sizing questions or if you're looking for anything specific on the site... happy to help you find it! ❤️ Outfit details linked here: <http://liketk.it/2Dp4p> #liketkit @liketoknow.it #amazonprimeday #primedaydeals #jumpsuitstyle



989 likes

13 HOURS AGO

Add a comment...

Post



samantha_show_ • Follow Ohio

Amazon Prime (as most do) and I'm SO excited about the deals I scored today! 🛍️ I rounded up some of the best deals on the blog so be sure to pop over and check them out. This jumpsuit isn't apart of #primeday but it's one of my favorite @amazonfashion purchases... and is only \$30! It also comes in a few other colors (black is sitting in my cart!) and I'm wearing the Large. Feel free to DM me with any sizing questions or if you're looking for anything specific on the site... happy to help you find it! ❤️ Outfit details linked here: <http://liketk.it/2Dp4p> #liketkit @liketoknow.it #amazonprimeday #primedaydeals #jumpsuitstyle #momstyle #clevelandblogger #LTKsalealert

13h



989 likes

13 HOURS AGO

Add a comment...

Post

12. @katielynn_xo:



katielynn_xo • Follow
Albuquerque, New Mexico

...



katielynn_xo I love me some Amazon so I'm sharing my two must have items from #primeday which are both on major sale. One is my hair dryer brush and the other is my travel steamer, both used here. They are both game changers and time savers!! Linked in the @liketoknow.it app 💕 also, kisses from miss Mia!! 😘😘 <http://liketk.it/2DpUM> #liketkit @liketoknow.it.family #ltkunder50

8m



12 likes

8 MINUTES AGO

Add a comment...

Post

13. @[styleandlatte](#):



styleandlatte • Follow
Downtown Houston

...



styleandlatte I am currently NOT strutting around in this dress. My agenda contains fixing my laptop and heading to the post office- just fun 😊 Ooh and #primeday picks up #ontheblog 🌟🌟 Happy Tuesday! @sheinofficial (use code HaqueQ3 for 15% off) #sheingals . Shop this look via @liketoknow.it Off the should black dress. . Use code HaqueQ3 to get 15% and shop this via LIKEtoKNOW.it app 🌟 @liketoknow.it <http://liketk.it/2DpPb>

1h



styleandlatte #sheingals #shein #LTKunder50 #ltkunder30 #LTKsalealert #LTKstyletip #liketkit #petitefashion #petiteblogger #houstonblogger #htxblogger



142 likes

1 HOUR AGO

Add a comment...

Post

14. @[eight_pumps_classic](#):



[eight_pumps_classic](#) • Follow
Amazon@Boston

[eight_pumps_classic](#) FIRST of all, I'm well aware that these sunglasses are making my eyes look creepy 🤩 oh well!!

• Amazon Prime day is here! I have linked up some of my favorite items, ranging from tech devices to this dress!

• Check out my [@liketoknow.it](#) to see my favs!

•
•
•

#sale #amazon #amazonprime
#primeday #deals #style #fashion
#tech #amazonprimeday #ootd
#momstyle #momlife
[@liketoknow.it.usa](#) #liketoknowit
#liketoknowitstyle #amazonstyle



774 likes

20 HOURS AGO

Add a comment...

Post

15. @[tamararose88](#):



[tamararose88](#) • Follow
Knoxville, Tennessee

[tamararose88](#) My love for pockets and rompers is still going 🍷 romper is [@lookbookstoredaily](#) // shop my look here —> [@liketoknow.it](#) [http://liketk.it/2D2AX](#) #liketkit #LTKstyletip #LTKunder50 #lookbookstoredaily #LTKsummer #romper #pockets #orangeearrings #summerlook #summerfashion #lewk #myunicornlife #wedges #summershoes #amazon #amazonfashion #MYlook #romperlove #whatsinmycloset #amazonprimeday #tamararose

2h

[motherhood_charm](#) Love this romper on you! I love that it has pockets 🍷



170 likes

2 HOURS AGO

Add a comment...

Post

16. @samirateresa:



 **samirateresa** • Follow
Nashville, Tennessee

 **samirateresa** Hey @cocacola if you need a summer ad 🤔 .

Dress was an @amazonfashion find and I'll be posting some of my favorites from #primeday later on today.

#amazonprimeday
#amazonfashionfinds #dresses
#aldoboots #boots 🍷 #sodalover
#ootd #vintageoutfit #sceneryshots
#summerfashion2019 #wiwn
#summertan #reddresses
#whitedresses #vintagecoca
#wiwtoday #summeroutfitideas
#summeroutfitinspo #nashvillebloggers
#cocacola

4m

♡ 💬 ↗️ 📌


2 likes


4 MINUTES AGO

Add a comment... Post


17. @littleblankdiaries:



 **littleblankdiaries** • Follow
Shakespeare & Co. Rittenhouse

 **littleblankdiaries** My top 21 Amazon Prime Day picks are up on littleblankdiaries.com and they're all items I own and can personally recommend. Which Prime Day purchase are you most excited about? 🌻

11m

 **littleblankdiaries** #primeday
#amazonprimeday
#amazonfashion #philadelphia
#phillyblog #styleblog
#amazonpicks #dealsandsteals

6m Reply

♡ 💬 ↗️ 📌

6 likes

11 MINUTES AGO

Add a comment... Post

18. @dirty_blonde_mom:



dirty_blonde_mom • Follow
San Francisco, California

dirty_blonde_mom Happy Tuesday Friends! Woke up with a extra big smile today because I'm finally changing my last name to my married name 😊 it only took me 8 months!

Seriously have been dragging my feet on this because I hate doing this kind of stuff, you not realize how much stuff you have under your name until you have to change it all! Any who, feels good to finally get that major to do off my to do list.

Hope you all have a great Tuesday filled with lots of tacos!

My body suit and kimono are both @amazon Finds and can be found in the prime day deals. Paired with my @abercrombie jeans and



12 likes

8 MINUTES AGO

Add a comment...

Post



dirty_blonde_mom • Follow
San Francisco, California

filled with lots of tacos:

My body suit and kimono are both @amazon Finds and can be found in the prime day deals. Paired with my @abercrombie jeans and @stevemadden sandals!

-
-
-
-

#kimono #wiwt #amazonfashion
#amazonfinds #amazonprimeday
#momswithstyle #outfitinso
#summerfashion

8m

dirty_blonde_mom ❤️

7m Reply



12 likes


8 MINUTES AGO


Add a comment...

Post

19. @[alwaysmeliss](#):




 **alwaysmeliss** • Follow ...

 **alwaysmeliss** Same shirt, new day!
It's #nsale \$24 🌟 FULLY
stocked 🌟 and comes in 4 colors.
Found my skirt in black & grey 50%
OFF (\$25) & ANYONE can shop it!!
Can you tell I'm excited about deals
lately?!


👉👉👉

You can shop this entire look by
downloading the FREE LikeToKnow.It
app and following ALWAYSMELISS -->
OR click this link on your desktop:
<http://liketk.it/2Dpa1>

16m

 **jaci_h** Wow 🥰❤️

12s Reply

 **tatidrea** So cute babe!! Love this 🥰

👍👤🔗🔖


204 likes


16 MINUTES AGO

Add a comment... Post


20. @[stephanievainer](#):



 **stephanievainer** • Follow ...
Toronto Pearson International Airport

 **stephanievainer** Hey ya'll 🙌 Happy
Tuesday! Did you catch Penelope's
first hair tutorial on stories earlier!?
It's too cute to miss 🥰. Also I wanted
to let you know there is a blog post
with our personal guide to
#amazonprimeday which is only on
the rest of today! I'm pretty sure I
ordered way too many things lately.
I wanted to know if you've been
shopping any of the recent sales? If
you are which ones? If not are you
overwhelmed and over that content? I
know I'm getting sick of them.. I'm just
not overly impressed with any right
now. 🙄

36m

 **kaylakors** Sweetest little lady! I
adore her and so does Isaiah! 🥰🥰🥰

👍👤🔗🔖

14 likes

36 MINUTES AGO

Add a comment... Post

21. @von.jakoba:



von.jakoba • Follow
Oklahoma

von.jakoba My face when mom says I stink 🤔

- One way we deal with several dogs in the house is by running lots of air purifiers! Without them running, it gets very dusty in just a few days. 🤔
- One purifier we love is the Levoit Vista 200! It is small, yet powerful, and a great buy for the price. You can get for an even better price for Amazon Prime Day! Swipe up in my story to view the product on Amazon. 😊
-
-
-
-

#stinkydog #dogphotography #doggo #petstagram #airpurifier #airpurifiers

430 likes
29 MINUTES AGO

Add a comment... [Post](#)



von.jakoba • Follow
Oklahoma

view the product on Amazon. 😊

-
-
-
-
-

#stinkydog #dogphotography #doggo #petstagram #airpurifier #airpurifiers #doglovers #photooftheday #stinky #ilovemydog #doglove #instadog #dogs_of_instagram #dogstagram #primeday #amazonprimeday #petsofinstagram #primeday2019 #dogsofinstagram #doglover #puppiesofinstagram #sale #weeklyfluff #germanshepherd #puppylove #doglife #surprise #dogsofinsta #dogoftheday #gsdpuppy

29m

430 likes
29 MINUTES AGO

Add a comment... [Post](#)

22. @stylinbyaylin:



stylinbyaylin • Follow

...



stylinbyaylin GAME CHANGER. This felt tote insert will change your life... especially if you're as unorganized as me 🤔. Price is amazing & available on amazon. See my stories for color details, sizing & a swipe up link. etc. Also I'm sharing 12 other game changing products that are on prime day...also on my ig stories!!
[@liketoknow.it](http://liketk.it/2DpYx)
#liketkit #LTKKitbag #LTKsalealert #LTKunder50 #LTKunder100 #LTKstyletip #LTKtravel #amazonfinds #amazondeals #amazonprime #amazonprimeday

52m



mo_l_doll14 Such a great idea!



24m 2 likes Reply



772 likes

52 MINUTES AGO

Add a comment...

Post

23. @little_lil_pug:



little_lil_pug • Follow

...



little_lil_pug What better way to keep an eye on your pets 24/7 than with a @furbodogcamera, today is #primeday so be sure to head on over to @amazon to take advantage of the amazing @furbodogcamera deal 🧡

.

#gifted

1h



pugs_eyes 🤔🤔🤔🤔🔥🔥🔥👍



5m 1 like Reply

View replies (1)



mopsarmani_ 🧡🧡🧡❤️



12m 1 like Reply



127 likes

1 HOUR AGO

Add a comment...

Post

24. @[styledbysarita](#) :



25. @southernstyleandgrace:



southernstyleandgrace • Follow ...

southernstyleandgrace Are you shopping for Amazon Prime day?? My Keurig Mini is part of the sale and we are obsessed with it! It makes a GREAT cup of coffee, zero clean up, so many variety of pods and makes a single cup which is just so convenient. It takes up very little space on the counter and the cord coils up inside of it so you don't have a ugly cord that's visible. Hands down one of our best recent purchases! It's on sale today for \$59 and comes in Grey and Black and I have linked both! .
.
.
.
<http://liketk.it/2DpXt> #liketkit @liketoknow.it #! TKunder100

28 likes
1 HOUR AGO

Add a comment... Post



southernstyleandgrace • Follow ...

counter and the cord coils up inside of it so you don't have a ugly cord that's visible. Hands down one of our best recent purchases! It's on sale today for \$59 and comes in Grey and Black and I have linked both! .
.
.
.
<http://liketk.it/2DpXt> #liketkit @liketoknow.it #LTKunder100 #LTKsalealert #LTKhome #LTKfamily #amazon #primeday #amazonprimeday #keurig #keurigcoffeecorner #keurigmini #coffee #coffeemaker #coffeelove #coffeelover #momblogger #charlotteblogger #fortheloveofcoffee


1h

28 likes
1 HOUR AGO

Add a comment... Post

26. @charley_girl_the_doodle:



 charley_girl_the_doodle • Follow ...
New Jersey

 charley_girl_the_doodle Waiting for my #AmazonPrime deliveries like..

📦 Bandana from @playfulpoochboutique use code CHARLEYDOODLE25 to save 25% off your entire order!

#amazon #primeday #intransit
#waitingforamazon
#amazonprimeday2019
#amazonprimeday #goldendoodle
#playfulpoochboutique
#playfulpoochambassador



11 likes

12 MINUTES AGO

Add a comment...

Post



 charley_girl_the_doodle • Follow ...
New Jersey

#amazon #primeday #intransit
#waitingforamazon
#amazonprimeday2019
#amazonprimeday #goldendoodle
#playfulpoochboutique
#playfulpoochambassador
#doodletales #goldendoodlef1b
#toodlesgoldendoodles
#charleygirlthedoodle
#tongueouttues Edited by pytot
#tonguesoutsunsout
#doodlesofnewjersey #jerseydoodles
#dogfashionista #onlineshopping
#instadog

12m



11 likes

12 MINUTES AGO

Add a comment...

Post

27. @thechicaf:



thechicaf • Follow
Charlotte, North Carolina

...



thechicaf Happy Tuesday! This summer wedding guest dress is under \$29 and it's safe to say I'm obsessed 💕 The #amazonfashion trend is still going strong and I am HERE 🙌 FOR IT 🙌🙌🙌 • Shop this look and tonnnns of others by following me on the @liketoknow.it app. Search "THECHICAF" and hit "follow"! <http://liketk.it/2DpRO> #liketkit #LTKitbag #LTKshoecrush #LTKsalealert #LTKspring #LTKstyletip #LTKunder50 #LTKunder100 #LTKwedding @liketoknow.it *** I am wearing a size small

2h



elyssedw One of my fav dresses so pretty!!



287 likes

2 HOURS AGO

Add a comment...

Post

28. @the.pink.dream:



the.pink.dream • Follow

...



the.pink.dream Morning!! Who shopped #primeday yest? 🤔 I did, but only got stuff that wasn't really on prime day 😂😂 I got new coffee table books and a new runner for my kitchen! I linked my favorite coffee table books on the blog, most are less than \$15 😊 <http://liketk.it/2DpSf> #liketkit @liketoknow.it

2h



bregimz My child would happily destroy this gorgeous staging. 😊



38m 1 like Reply

View replies (1)



tuftandtrim So gorgeous my friend!! 💕



658 likes

2 HOURS AGO

Add a comment...

Post

29. @clothingraceblog:



clothingraceblog • Follow

Madison, Wisconsin



clothingraceblog The crazy deals keep on rolling! My office rug, desk and mirror are all on sale. My rug is part of prime day and the best price I've ever seen it. I just ordered another one for my girl's room too! You can shop my office set up with the SHOP MY INSTAGRAM tab in my bio. <http://liketk.it/2DpQ2> #liketkit @liketoknow.it #LTKhome #LTKsalealert #primeday #amazonprime #amazon #office #amazonfinds #amazondeals #heroffice #modernfarmhouse #homedecor #interiordesign #farmhouse #decor #decorating #homestyle #homestylng #design #blogger #homeblogger

2h



296 likes

2 HOURS AGO

Add a comment...

Post

30. @whatlisacooks:



whatlisacooks • Follow

...



whatlisacooks If you're looking for a leak proof lunch box - these are my absolute favorite! I have never before seen them on sale, but there are several on #primeday right now! If you want one - now is the time! Click the link in my profile to find it. #lunch #bento #school lunch #backtoschool #packlunch #kidfood #bentolunch #yumbox

10m



3 likes

10 MINUTES AGO

Add a comment...

Post

31. @hillarytoparis:



 hillarytoparis • Follow ...

 hillarytoparis 6 baby product must haves all linked on Amazon just hit the blog with never before seen photos of this queen #joleenaurorawortham ❤️ Head to HillarytoParis.com by clicking on the link in my bio to read about the products we couldn't live without the first 6 months 🤖 if you'd rather shop the products directly you can download the @liketoknow.it app and shop through my photos <http://liketk.it/2Dqsr> #liketkit #amazon #primeday

11m

 hillarytoparis #blogger #lifestyleblog #blogger #bloggingtips #bloggersgetsocial #ontheblog #bloggerlife #livecolorfully #theblogissue #itsthe little things


3 likes

11 MINUTES AGO

Add a comment... Post

32. @rainbootsandrenovations:



 rainbootsandrenovations • Follow ...

I did notice that @thekijanicompany had these beautiful plates at 20% off today. So if you have a get together coming up go get you some! Happy shopping friends! #primeday #backyarddesign #interiordesign #realtor #realestateagent #homestaging #stagetosell #Decor_BFFs #opendoortodecor

#mybackyardview #homeimprovmnt #homeandgarden #mybhghome #gardeningideas #backyardgoals #gardengoals #homesweethomedecor #homedecorbloggers #outdoorentertaining #patiostyle #summerdecor #modernhomestyle #mystylednest #bohomodern #modernfarmhousedecor #ind71619s

16 likes

31 MINUTES AGO

Add a comment... Post

33. @[colorsofcolleen](#):



colorsofcolleen • Follow
 ...

Clarence, New York

colorsofcolleen Back in my home town for a few days! 🏡 Have you found any great prime deals?! My purse and sunnies are on sale for under \$20. This bag is 🍷 for summer! I've pulled together my favorite amazon prime items & tech items I'm tempted by! Details on [colorsofcolleen.com](https://shopstyle.it/v/xp6) or shop it here-> <https://shopstyle.it/v/xp6>

#ShopStyle #MyShopStyle
#LooksChallenge #Travel #Lifestyle
#primeday #amazonprime
#salesonesles #summerstyle
#instasummer @amazon
@amazonfashion #causalstyle #wiwt
@shopstyle

49m

5 likes

49 MINUTES AGO

Add a comment... Post

34. @[alexvstout](#):



alexvstout • Follow
 ...

Dallas, Texas

alexvstout Interrupting your #nsale feed to let you know that today is Amazon Prime Day and you know I have you covered in this department 🤪 I found the best deals on Prime Day and rounded them up on the blog for you! Including our baby monitor which also doubles as my personal assistant 🤖 Click the link in my profile for the post! @liketoknow.it #liketkit <http://liketk.it/2DoSJ> #LTKsalealert #LTKstyletip #LTKunder50 #LTKunder100

5h

gabriellaart_56 I love this dress!
 ...

453 likes

5 HOURS AGO

Add a comment... Post

35. @brookejulyn:



brookejulyn • Follow
Morgan Hill, California

brookejulyn Amazon has changed my life 🙌 and I am going to thank @jeffbezoz by spending more money on the sale today 🙌🙌🙌 Linked a few of the lightening deals in my stories 😊 I found this cozy beige sweater that will be perfect for all my fall leopard prints 😊 If you haven't picked up a pair of these paper-bag shorts yet today is the day at \$19! Run true to size 😊 <http://liketk.it/2Dqdi> #amazonfashion #founditonamazon #primeday @amazonfashion @amazonprimeday @amazoninfluencerprogram

22m

brookejulyn #fashionblogger #styleblogger #bloggerfashion #love #nails #hair #beauty



8 likes

22 MINUTES AGO

Add a comment...

Post

36. @bailey.boyer:



bailey.boyer • Follow

bailey.boyer If it's comfy, cute, and has pockets, it's mine! 😊 An amazon vendor actually sent me this romper and I'm obsessed! 😊 I just paired it with sneakers here, but I'm definitely going to wear it with a denim jacket for a travel outfit at the end of the month! Wearing a size small. My outfit is linked on the @liketoknow.it app just search bailey.boyer in the influencer tab! <http://liketk.it/2Dq1T> #liketkit #founditonamazon

2h



angela_mpriest So cute girl ❤️



174 likes

2 HOURS AGO

Add a comment...

Post

37. @thepriceless_life_style:



thepriceless_life_style • Follow ...
Tulsa, Oklahoma

thepriceless_life_style It's a casual Tuesday today as I'm channeling my inner Fall season! All I'd have to do is switch to jeans! It always a good thing to have closet staples that will take you into every season! ■ Find my huge Amazon Sale Prime Day Favorites on the blog (linked in bio) or go to <http://thepricelesslifestyle.com/amazon-favorites> ■ You can also shop this look on my blog, or in the LTK app! (You don't need the app to shop my looks! ■ Follow me in the LTK for exclusive looks, finds, and deals! [@liketk.it](http://liketk.it/2DqtJ) #liketkit #LTKsalealert #LTKunder50 #LTKshoecrush

30m



18 likes

30 MINUTES AGO

Add a comment...

Post

38. @iamwellandgood:

A BEAUTY EDITOR'S GUIDE TO SAVING THE MOST MONEY ON AMAZON PRIME DAY

by ZOE WEINER, JULY 2019



#IAMWELLANDGOOD

iamwellandgood • Follow ...

iamwellandgood Overwhelmed by what to add to your cart on Prime Day? Same. Luckily, @zoeweinerrr did the hard work for us and rounded up the best beauty deals to take advantage of today and tomorrow. Tap the link in our bio for the editor-approved beauty picks, including some #zerowastelife wins. #iamwellandgood

18h

daoudsun There's an amazon boycott happening due to their sharing tech with Ice

18h 24 likes Reply

— View replies (1)



1,281 likes


18 HOURS AGO


Add a comment...


Post


39. @blakeoliviablog:



 **blakeoliviablog** • Follow ...

 **blakeoliviablog** Favorite new sunnies from amazon! Look just like the ray bans seen everywhere
<http://liketk.it/2DqtD> #liketkit @liketoknow.it #LTKsalealert
34m

 **blakeoliviablog** #amazonfashion #primeday #amazonfinds #amazondeals #atlantablogger #fashionblogger #momsofinsta #igmom
31m Reply

 **thegingeradventure** Those are so cute! I've been trying to avoid Prime day... totally not successful
31m 1 like Reply


♡ 💬 ↗ 📌


18 likes
34 MINUTES AGO


Add a comment... Post

40. @modiris:



 **modiris** • Follow San Diego, California ...

 **modiris** My favorite @amazon finds all in one pic 💖 Have you guys shopped #primeday yet?? So many great deals, including this top for under \$25 🙌 You can instantly shop all of my looks by following me on the LIKEtoKNOW.it app or click the link in bio
<http://liketk.it/2DpE9> #liketkit @liketoknow.it #LTKunder50 #LTKsalealert #founditonamazon #amazonfinds #primeday #amazonfashion #quayaustralia #sandiegobloggers
33m

 **aiyahs** I want that phone case! The only accessory I can have with a toddler, and even still, not really 🤔

♡ 💬 ↗ 📌

30 likes
33 MINUTES AGO

Add a comment... Post

41. @michele.thebeautysnitch:



michele.thebeautysnitch • Follow ...



michele.thebeautysnitch Although today is the first ever Day #2 of @Amazon Prime Day, today is also the birthday of my favorite guy in the whole world. As much as I love a good sale, I love him much MUCH more so I'll be giving him every last bit of my attention. He is deserving of that and so much more! That said, I might pop in to share a thing or two — starting with last night's dirdgsy dinner/date night numero très #ootn because it is shoppable through Amazon from head to toe! Even though there were so many great fashion finds, some of our big #PrimeDay finds were for the house, and I can't wait to check them out once we're back from SF. I'd love to hear how your shopping went! What are some of your favorite finds so far?



7 likes

6 MINUTES AGO

Add a comment...

Post



michele.thebeautysnitch • Follow ...

Download the LIKEtoKNOW.it app to shop this pic via screenshot 🛒💕
@liketoknow.it
#affordablefashion #amazonfashion
#amazon #petitefashion #petitestyle
#igstyleblogger #styleinspo
#phillyblogger #phillyinfluencer
#travelgram #sanfrancisco
#westinstfrancis #liketkit #LTKcurves
#LTKitbag #LTKsalealert
#LTKshoecrush #LTKstyletip
#LTKunder50 #LTKtravel
#LTKworkwear #LTKwedding
<http://liketk.it/2Dqb3>

6m



michele.thebeautysnitch Outfit



Deets:
Bodysuit — This bodysuit is a total @amazonfashion score! I



7 likes

6 MINUTES AGO

Add a comment...

Post

42. @teresalaucar:



teresalaucar • Follow
Brooklyn, New York

teresalaucar Amazon Prime Day is almost over so I'm sharing more of my top picks! The full list is over on the blog {Direct Link in Bio} Shop them all before the deals end!
<http://liketk.it/2DoAe> #liketkit @liketoknow.it #LTKsalealert #LTKhome #LTKunder100 #LTKunder50 #LTKshoecrush

50m

teresalaucar #amazonprimeday #amazonprime #primeday #amazonfinds #amazonfashion #amazonhome #amazon #amazonprimeday2019 #amazonprimedaydeals

49m Reply

135 likes
50 MINUTES AGO

Add a comment... Post

43. @nicolesopp:



nicolesopp • Follow
Newton, Massachusetts

nicolesopp There's only one day left to shop Amazon Prime Day! Sharing a few favorite finds from the sale on SEE GLASS BLOG including our favorite @kidkrafttoys table that Austyn loves! You can also instantly shop my posts by following me on the LIKEtoKNOW.it app @liketoknow.it
<http://liketk.it/2Dplc> #liketkit #LTKkids #LTKfamily #amazonprimeday

9h

nicolesopp .

21 likes
9 HOURS AGO

Add a comment... Post

44. @[ana_nava](#):



[ana_nava](#) • Follow
Capitol Hill

[ana_nava](#) Alexa, skip to Friday 🤔👉

Second day of Amazon Prime, & it literally feels like a national holiday! Lol I'm so glad you guys have been loving the deals I've round up for y'all! Don't forget today's the last day to shop the sale.

Wearing another amazing @forever21 midi dress. Shop this or any of my outfits by downloading the @liketoknow.it app, or by clicking the link in my bio. <http://liketk.it/2Dqh5> #liketkit

3h



165 likes

3 HOURS AGO

Add a comment...

Post

45. @[loveandbluejeans](#):



[loveandbluejeans](#) • Follow

[loveandbluejeans](#) My ability to remember song lyrics from the 90s far exceeds my ability to remember why I walked into the kitchen... 🤔😂 Can you still blame mom brain when your kiddo is almost ???

Weekend casual look featuring only the cutest @amazonfashion tee ever! This tee comes in 6 different styles/patterns and is under \$20. The material is a little stretchy and has a flattering fit - TTS! Amazon Prime Day is tomorrow! Will you be shopping the sale? Shop my daily looks by following me on the LIKEtoKNOW.it app <http://liketk.it/2DliY> #liketkit @liketoknow.it #LTKunder50 #LTKunder100



360 likes

2 DAYS AGO

Add a comment...

Post


46. @[cierahudson](#):



 **cierahudson** • Follow
Seattle, Washington

 **cierahudson** These girls are cute, but don't let them fool you.....they WILL act crazy the second they step foot into a store, and I WILL immediately regret the decision of bringing them. Online shopping it is! 🤪 Can anyone relate?
Shared my [#AmazonPrimeDay](#) picks in my stories! Happy shopping (from home) fam! 🌈

17h

 **stylemeblonde** You seriously have the most beautiful family!! Obsessed with you girls and also Amazon Prime for life 🙌🤩🤪

3h 1 like Reply

— View replies (1)



1,542 likes

17 HOURS AGO

Add a comment...

Post

47. @[mash.elle](#):



 **mash.elle** • Follow
Boston, Massachusetts


 **mash.elle** Ate my weight in lobster rolls so I'm happy as a clam. 🦞 Too much? Outfit details: <http://liketk.it/2DppY> or click the link in my bio. Ps incase you haven't heard - it's [#AmazonPrimeDay](#). See my instastories for some spam (your wallet may hate you for it. Your closet, not so much). 🤪

17h

 **missmelindadawn** Great outfit! Have fun! 😊

15h Reply

— View replies (1)

 **_ponderthat** Ohh this is cutie outfit



565 likes


17 HOURS AGO


Add a comment...

Post





48. @zibalennox:



 zibalennox • Follow ...

 zibalennox Running on coffee, dry shampoo and #amazonprime jumpsuit! ❤️ It's available in 6 colors and you can get 15% off with code zibalenn, making it about \$16.99! 💕 Wearing an XS for reference, and about as comfortable as a baby onesie. 🥰 Linked in today's blog post along with my @amazonfashion picks that you don't wanna miss for #amazonprimeday2019 ;everyday basics, dream dresses, designer bags, dupes and much more! It's linked on the @liketoknow.it app too! #mini peach #dancingmamastyle <http://liketk.it/2DpnZ> #liketkit @liketoknow.it #LTKworkwear

17h

944 likes


17 HOURS AGO

Add a comment... [Post](#)

49. @hautepursesuit:



 hautepursesuit • Follow ...

 hautepursesuit So much to celebrate all in one week - the @nordstrom Anniversary Sale and @amazon Prime Day all in one week! This is the equivalent of a sugar overload you get from cotton candy 🍭 🥰 Also just celebrated our daughter's birthday yesterday so check out my stories and highlights to see party decorations tutorials, my Nordy Sale Picks, and Prime Deals you don't want to miss out on! 📱 This is a Donna Ricco dress and the collection is available on Amazon! 🛍️ #primedeals #amazonprimeday #amazonprimeday2019 #amazonfinds #nordysale #nordstromanniversaryale #anniversaryale #nordstromsalepicks

62 likes

19 HOURS AGO

Add a comment... [Post](#)

50. @[keunnamonae](#):



[keunnamonae](#) • Follow
Dallas, Texas

[keunnamonae](#) I love a good comfortable black dress! I got this one from Amazon for less than \$20, and it comes in multiple colors! I also found these amazing earrings that came with EIGHT other pairs for \$12! 🙌 •

•
•
So, In honor of Amazon Prime Day and my upcoming vacation, I have posted a new blog post with some of my essential travel items to have and great travel fashion! Go check it out by [CLICKING THE LINK IN MY BIO!](#) ❤️ ✨

21h



111 likes

21 HOURS AGO

Add a comment...

Post

51. @[clarksremarks](#):



[clarksremarks](#) • Follow
Amazon@CollegePark

[clarksremarks](#) Who's ready for @amazon Prime Day! I'm lucky that I live right above an Amazon store because I'm lazy and don't want to wait for my apartment to sort my packages 📦 •

•
•
I have almost 50 items up on my Amazon Prime day guide that are on sale! It's linked on the blog! Go check it out and let me know what good deals you're getting!

21h

[clarksremarks](#) #amazonfashion #amazon #primeday #amazonprimeday2019 #deals #budgetblogger #ootd



70 likes

21 HOURS AGO

Add a comment...

Post

52. @[normalgirlchronicles](#):



normalgirlchronicles • Follow ...
Plano, Texas

normalgirlchronicles I got ready in 15 mins because I was shopping Prime Day deals in bed 🛏️

•

It's @amazon Prime Day! I snagged my two "wishlist" items before 7 am, saving \$300 on them 🙌 Check out my stories & my blog post where I'm sharing all the savings! Since I spent my morning online shopping, I threw on concealer, mascara, mom jeans & heels to look put together with minimal effort. Still crushing on these \$22 jeans - such a STEAL! I paired them with clear heels for the illusion of 2" of extra height. Happy Prime Day shopping, ladies 🙌🛏️👗
<http://liketk.it/2DnvG>

•

@liketoknow.it #liketkit #ltkunder50 #ltkunder100 #amazon #amazonprime

199 likes
1 DAY AGO

Add a comment... Post

53. @[gracegownhome](#):



gracegownhome • Follow ...

gracegownhome Anyone who knows me, knows I LOVE a good deal! Who else loves "Prime Day?" Check out my #primeday faves in my new blog post! Link in bio! 🛍️ Happy hunting! 🥳

13m

gracegownhome #primeday #decor #blog #inspiration #homeinspo #pocketofmyhome #makehomeyours #mystyle #sodomino #mydomaine #thatsdarling #theeverygirl #interiors #livingroomdecor #sale


2 likes
13 MINUTES AGO


Add a comment... Post

Disclosure only on Amazon page:

54. @[kakauach](#):




 kakauach • Follow ...

 kakauach Blue sky beautiful day!! I love the summer!! I think that I have said that 100000 times already but doesn't hurt to say again!! @amazonfashion . Prime day!! Link on bio!! @amazon .

#bloggertips #goodvibeskakau
#everydayfashion #fashionforward
#fashionforall
#amazonfashion#primeday

1d

 elisabeta.majic 🙌🙌🙌🙌

10h Reply

View replies (1)

1,056 likes


1 DAY AGO

Add a comment... Post

55. @[thearkkdaze](#):



 thearkkdaze • Follow ...

 thearkkdaze So I honored "National Give Something Away" day today by doing just that - I gave all my \$\$\$ to Amazon for Prime Day! 🙌🙌🙌🙌
Seriously though, have you seen some of the amazing deals?! You've got through tomorrow to snag that item(s) you've had your eye on. Don't forget you can also shop my Amazon Storefront for some idea lists that cover things from my Prime Fashion try-on's (like this precious dress), to kitchen accessories & the most popular summer toys! ☀️ You can check it out at www.amazon.com/shop/thearkkdaze, or just click the LinkTree button in my profile. I always appreciate your support! 🙌🙌🙌🙌❤️


26 likes

21 HOURS AGO

Add a comment... Post


56. @carpoolcloset:





carpoolcloset • Follow
 ...

Hilton Head Island, South Carolina




carpoolcloset A romper so good I didn't even bother changing into pj's before bed. .

This romper is part of Amazon Prime day and it's definitely a piece you won't regret! So soft and easy to wear. Comes in other colors, too! @amazon @amazonfashion @amazoninfluencer #amazonprime @liketoknow.it #liketkit #LTKsalealert #LTKunder50 <http://liketk.it/2DoHm>

18h

+



saramichelelewis This looks so fun!!
 ♡

♡
💬
↗
🔖

88 likes

18 HOURS AGO

Add a comment... Post

57. @taryntruly:





taryntruly • Follow
 ...

West Jordan, Utah

hours of the morning and I am pooped 😩! It's been so much fun though! I love the thrill of the hunt!

What have y'all thought of the deals I've been sharing so far? 🤔

It only seemed fitting that my birthday outfit is a @amazonfashion + @targetstyle mix! Wait that is no different than any other day! 😊

🌟 You can instantly shop my look from the link in my bio "shop my Instagram".

<http://liketk.it/2Dplv> #liketkit @liketoknow.it #LTKcurves #LTKitbag #LTKsalealert #LTKshoecrush #LTKspring #LTKstyletip #LTKunder50 #LTKunder25

♡
💬
↗
🔖

330 likes

17 HOURS AGO

Add a comment... Post

58. @pinkrosesblueskies:



59. @southernlyallthat:



60. @[newsboozenshoes](#):



[newsboozenshoes](#) • Follow ...

[newsboozenshoes](#) HAPPY PRIME DAY BEBES! I'll be updating my story all day with my fave #primeday deals. Here is one of them ! This bell sleeved floral @yoinscollection dress is just \$16 (!!!). As always DM me if you can't find something. Happy shopping !!! #amazonfashion 🛍️👠

50m

[newsboozenshoes](#) #amazondeals...
#amazonfinds #amazon
#amazonprime #primedaydeals
#primedaydeal #amazonprimeday
#amazonblogger #primeday2019
#lvblogger #lasvegasblogger

44m Reply



10 likes

50 MINUTES AGO

Add a comment...

Post

61. @[givemeallthepretties](#):



[givemeallthepretties](#) • Follow ...

[givemeallthepretties](#) The momentum continues to roll on day 2 of the Amazon Prime event! Adidas is offering HUGE savings, and these popular superstar running shoes are part of the sale! They're around \$56 (with a \$23 price savings). Many different color options are available, but they're selling quickly! Check "Shop my Amazon Picks" and click "Shoes" to see this deal. I'll also share to stories, along with a bunch of other prime deals that are posted there. #influencerstyle #influencerlink #adidasuperstar #adidasrunningshoes #shoesofinstagram #shoesofig #adidasshoes #amazonfinds #amazonfashion #adidasuperstar #amazonprime #amazonprimeday



24 likes

18 MINUTES AGO

Add a comment...

Post

62. @farmhousefeatures:



farmhousefeatures • Follow



farmhousefeatures Happy Monday and @Amazon Prime Day!! Did you grab any good deals? Please share!! I have to admit something ... I've already placed 3 orders today!! 😊 If you haven't seen our stories from today, we linked some awesome deals: farmhouse decor, furniture, and even 50% off @kitchenaidusa mixers!! We also saved the links to a highlight story on our profile!! Happy shopping!

📱 @lifeoncedarlane

Use #farmhousefeatures or tag us in your IG stories for a chance to be reposted!



1,623 likes

15 HOURS AGO

Add a comment...

Post



farmhousefeatures • Follow



#amazonhome #primeday
#coastaldecor
#LTKstyletip #LTKunder100
#amazondeals #mybhg
#apartmenttherapy #mypotterybarn
#amazonprimeday #bhghome
#bhgstylemaker #amazonfinds
#simplystyleyourspace
#currentdesignsituation #amazon
#currenthomeview #amazonprime
#inspire_me_home_decor #farmhouse
#myhousebeautiful #livingroomideas
#livingroomdecor #livingroomdesign
#livingroom #farmhouselivingroom

15h



trenabrouse Gorgeous 🥰



10h 1 like Reply



1,623 likes

15 HOURS AGO

Add a comment...

Post

63. @amandaannmillan:



amandaannmillan • Follow



amandaannmillan Would you judge me if I had spiked my iced coffee? 🤪

If you are a mom I know you won't! 🤪

I love summer and having my kids home but starting at 7am all I hear is what are we doing today?.....I'm sooo board?

Me: You have been up for 3 mins! 😊 sleep in! .

Sharing all my favorite Amazon finds under the link in my Bio!
#amazonprimeday

12m



krzyalo Ha ha. No judgement here!



5m 1 like Reply



65 likes

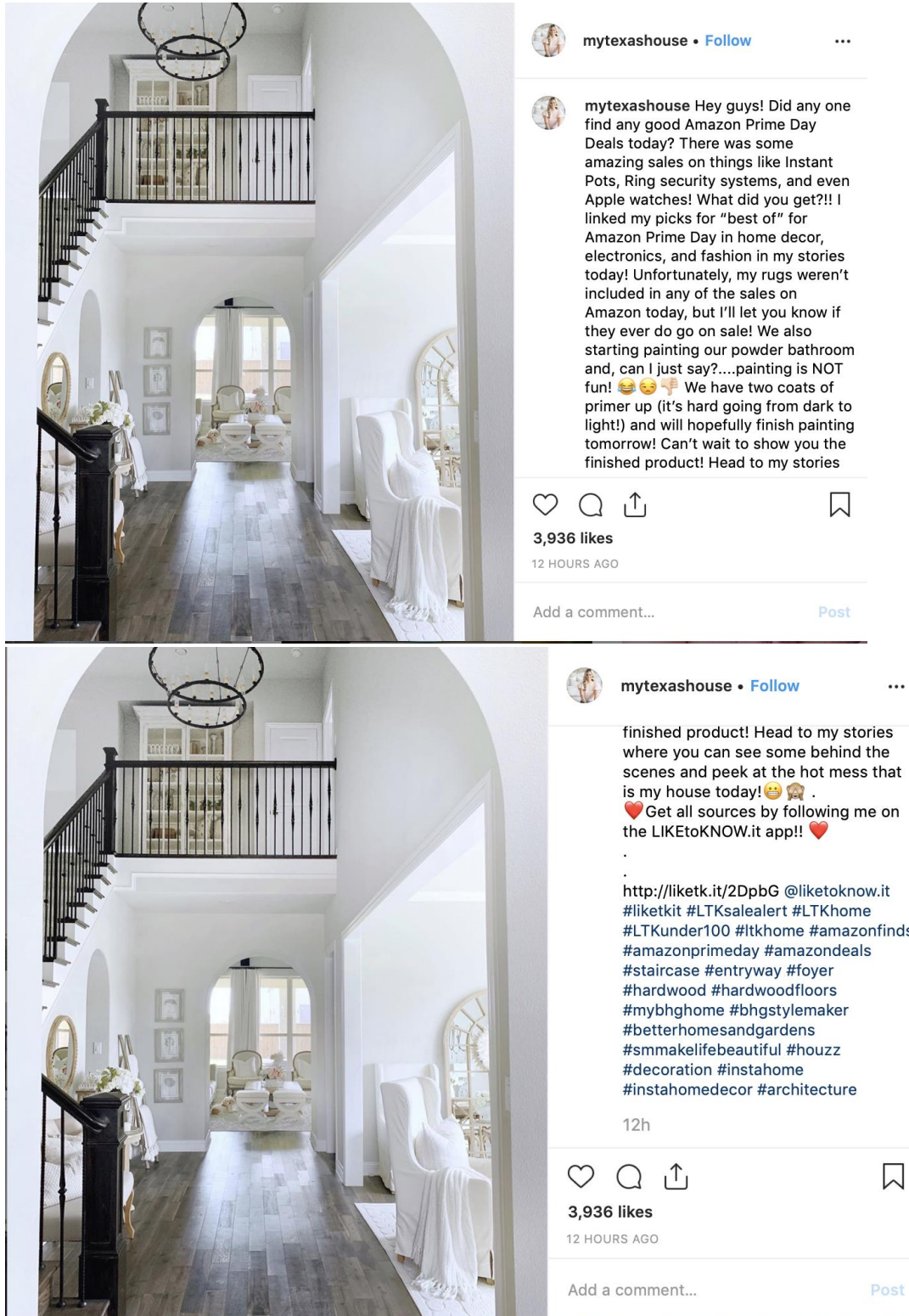
12 MINUTES AGO

Add a comment...

Post

Disclosure on blog post/website linked in bio:

64. @mytexashouse:



65. @[boldboundlessblonde](#) :



boldboundlessblonde_ • Follow ...
Perry County, Ohio



boldboundlessblonde_ 🍁🍁🍁 MY
RUG IS \$77.77 ON PRIME DEAL
TODAY!! 🍁🍁🍁

Totally breaking the IG rules by
posting twice in one day, but I didn't
want anyone to miss this great deal!
8x10 Rug for \$77 🍁🍁🍁🍁🍁 Link in
Stories & Shop My Feed Highlights!

Couch - @coconisfurniture
Rug - @amazonhome
Pillow Covers - @amazon
Flooring - @flooranddecor
Paint - @sherwinwilliams Repose Gray



3,810 likes

13 HOURS AGO

Add a comment...

Post

66. @[boldboundlessblonde](#) :



boldboundlessblonde_ • Follow ...
Ohio



boldboundlessblonde_ 15k Say
Whattttttt 🍁 - How exciting! I am so
thankful!! 🍁🍁🍁

Is everyone taking advantage of the
AMAZING sales going on today? I'll be
posting some of my favorites in my
stories and on Facebook! ❤️🍁 I'll also
be working on a "shop my house"
highlight to make it easier for you
guys to find things! .

Happy Monday! .

#farmhouse #farmhousestyle
#iadorefarmhousedecor
#neutraldecorating
#modernfarmhouse #customhomes



1,858 likes

20 HOURS AGO

Add a comment...

Post

67. @alyson_haley:



alyson_haley • Follow
Atlantic Beach, Florida

...



alyson_haley Happy Tuesday, friends! What deals did you take advantage of yesterday for #amazonprimeday? I shared what I bought + shared a few deals that are still available over on stories and in my @amazon storefront! [link in profile] Now off to get ready for the day! Make it a good one, y'all! 💕

..

@liketoknow.it <http://liketk.it/2DpMI>
#liketkit #LTKbeauty #LTKunder50 #LTKhome

1m



meganeloughlin Snagged a ninja air fryer on sale!! ❤️

39s Reply



58 likes

1 MINUTE AGO

Add a comment...

Post

68. @alyson_haley:



alyson_haley • Follow
Atlantic Beach, Florida

...



alyson_haley Raise your coffee mug if your #Monday has ALSO required you to make a third cup before 2:00pm! 😂 But, in happier news, it's Amazon Prime Day, which means more amazing deals in July! I am sharing all my favorite purchases from @amazon over on AlysonHaley.com today. My Nespresso machine, favorite pods, fuzzy slippers, Yeti mug, and kitchen rug are ALL linked in my Amazon storefront (linked in post!). Happy Shopping! 💕

..

#liketkit <http://liketk.it/2Do9A>
@liketoknow.it #LTKsalealert
#LTKunder50 #amazonprimeday
#primeday2019 #founditonamazon

20h



3,313 likes

20 HOURS AGO

Add a comment...

Post

69. @thebluehydrangeas:



thebluehydrangeas • Follow
Ann Arbor, Michigan



Happy Tuesday friends! I tell you I feel so refreshed this morning after I desperately need a good nights sleep. Things of been absolutely crazy between work, family and all the great sales! Today I am sharing this super cute romper I found on @amazon in honor of Prime Day! It is under \$17 and comes in five colors. And my entire look from head to toe can also be found on Amazon. This is part of my summer Amazon fashion haul that I have on the blog right now.

-
You can instantly shop my looks by downloading the LIKEtoKNOW.it app and finding me! <http://liketk.it/2DpRe>
#liketkit @liketoknow.it #LTKunder50
#LTKsalealert #amazon
#founditonamazon #primeday
#ontheblogtoday #summeroutfitideas



488 likes

36 MINUTES AGO

Add a comment...

Post



thebluehydrangeas • Follow
Ann Arbor, Michigan

crazy between work, family and all the great sales! Today I am sharing this super cute romper I found on @amazon in honor of Prime Day! It is under \$17 and comes in five colors. And my entire look from head to toe can also be found on Amazon. This is part of my summer Amazon fashion haul that I have on the blog right now.

-
You can instantly shop my looks by downloading the LIKEtoKNOW.it app and finding me! <http://liketk.it/2DpRe>
#liketkit @liketoknow.it #LTKunder50
#LTKsalealert #amazon
#founditonamazon #primeday
#ontheblogtoday #summeroutfitideas
#romperseason #classyandfashionable
#thebluehydrangeas #petitestyle

36m



488 likes

36 MINUTES AGO

Add a comment...

Post

70. @merricksart:



merricksart • Follow
Dallas, Texas

merricksart Last day of #PrimeDay! I bought 5 mattresses for our new house, stocked up on self tanner, and bought myself a new hair tool that's gonna give me mermaid hair apparently 🧜‍♀️💇‍♀️ What have you snagged??

I shared a bunch of killer deals on my stories last night and then rounded them all up, plus a few others, on MERRICKSART.com today. I only shared the things I ACTUALLY use and love, so it's a good, concise list 🤝 <link in profile>

#amazon #primedaydeals
#merrickathome <http://liketk.it/2DpUp>
#liketkit @liketoknow.it

13m

99 likes
13 MINUTES AGO

Add a comment... Post

71. @_emilyd:



_emilyd • Follow
Lexington, Kentucky

_emilyd The Prime Day finds keep on coming. I received this adorable romper the other day and today only as part of the prime sale, you can get it for under \$18 by using my code "hiemilyd" for 10% off! It's the perfect everyday outfit and soo soo comfy, it has almost a silky material 😍 Wearing a size medium for reference!!

You can instantly shop my looks by following me on the LIKEtoKNOW.it app by clicking the LIKEtoKNOW.it link in my bio! <http://liketk.it/2CYqP> @liketoknow.it
#liketkit #LTKsalealert #LTKunder100
#LTKunder50 #LTKsummer #romper
#romperstyle
#sunflowers #collab #primeday
#primedaydeals #sponsored
#collaboration #gifted

74 likes
16 MINUTES AGO

Add a comment... Post

72. @hemsandhospitality:



hemsandhospitality • Follow



hemsandhospitality Another rainy day stuck in the house!! Today's to do list: vacuum and clean the nursery then fill her closet 🥰🥰 I can't wait to show you her nursery once it's finished!! 🌸

#primeday is still going strong y'all!!! EVERYTHING I've linked to this photo is a Prime fashion deal on things I own and love including these earrings which I have in two colors!! My MOST FAVORITE {non-maternity} swimsuits are on sale, too!! Grab some deals before they sell out!! Shop now in the free LIKEtoKNOW.it app!! #linkinbio

<http://liketk.it/2D0Pb> #liketkit
@liketoknow.it #LTKbump
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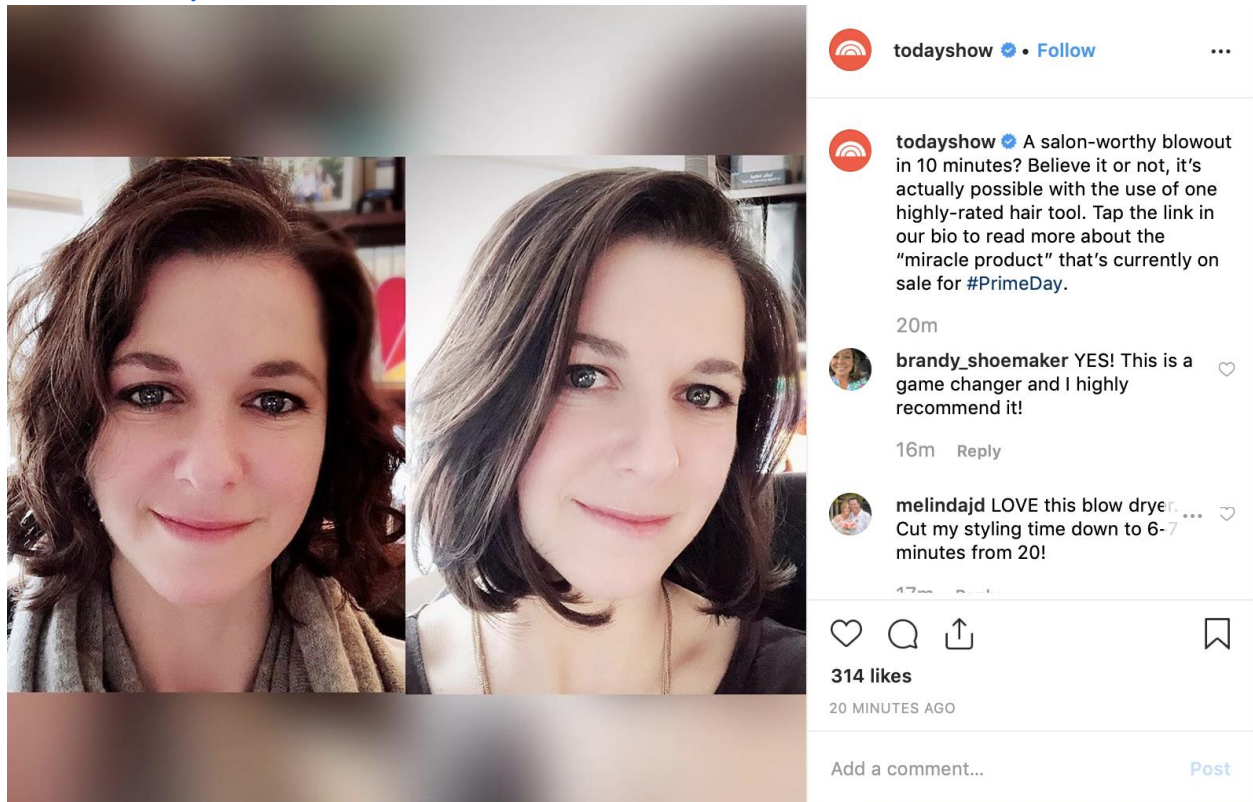
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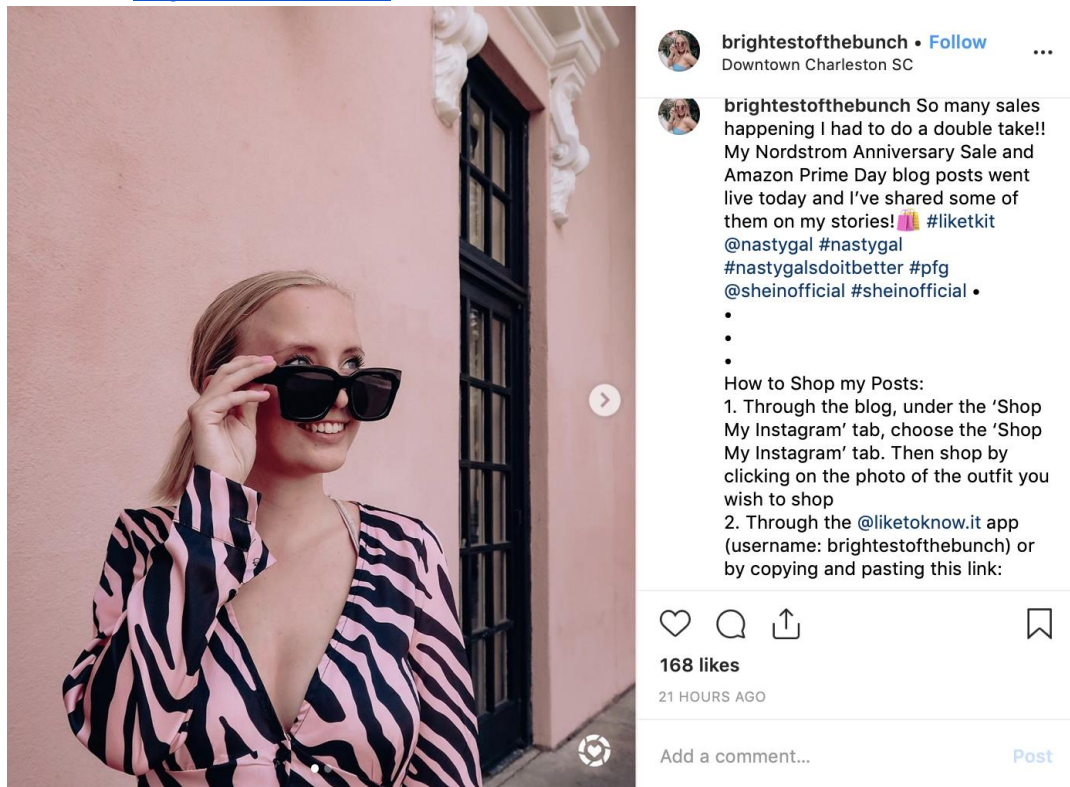
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Kansas City, Kansas

covetbytricia Prime Day is here! So many good deals to be had @amazon today 7/15 + tomorrow 7/16. #ad Now is a great time to stock up on household essentials from @procterandgamble at amazing prices--all of the P&G items in this pic are 30% off! [Product details: Cascade Platinum Plus - 70 ct, Tide Pods + Downy Unstopables bundle, Gillette Fusion razor blades - 12 ct] Link in bio to grab these deals while they last! What are you shopping for this #PrimeDay ?? #linkinbio

22h

fawnrosenbohm So many good household items! 

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