

March 30, 2023

Dear Mr. Koji Sato,

The undersigned 54 consumer and environmental groups representing millions of supporters from 26 countries write to ask that as the incoming CEO of Toyota, you **commit to phase out all internal combustion engine vehicles in the U.S and Europe by 2030 and globally by 2035, and end Toyota's [anti-climate lobbying](#) immediately upon assuming your new role.**

Under your predecessor, Mr. Akio Toyoda, Toyota Motor Corporation [lobbied to delay electric vehicle \(EV\) adoption](#) so rigorously that the company was ranked the [most obstructive automaker in the world](#) on climate policy for [two years running](#). Toyota's commitment to sell 3.5 million all-electric vehicles per year by 2030 would only account for one third of your company's current vehicle sales, despite surging consumer demand for EVs. [Over 50%](#) of car buyers globally say they want their next car to be electric. EV sales [jumped](#) from 3.2 million in 2020 to more than 10 million per year in 2022.

Toyota's refusal to lead a rapid transition to electric vehicles as well as advocacy against EV policies also harms consumers. Air pollution from burning fossil fuels is responsible for [one in five deaths globally](#). With no tailpipe emissions, electric vehicles are better for our health and essential to keeping our planet livable. Increasingly, zero-emission vehicles are also [required by law](#), pushing the market more rapidly towards its inevitable shift away from internal combustion engine cars.

As incoming CEO, you have the opportunity to change course on decades of harm and deceit caused by Toyota and lead the industry toward its electric future. In addition to Toyota's aggressive opposition to EVs, the company has [cheated on emissions testing](#) and executives have [overstated](#) the benefits of plug-in hybrid electric vehicles (PHEV)s as shown by recent research indicating that PHEVs' real-world fuel consumption and carbon emissions are on average [three to five times higher than expected](#).

As CEO of Lexus, you led electrification and publicly pledged to meet industry-leading standards.

We call on you as incoming Toyota Motor Corporation CEO to immediately commit to:

1. phase out internal combustion engine vehicles (including hybrids and plug-in hybrids) in the U.S. and Europe by 2030 and globally by 2035;
2. align advocacy and lobbying with the goal of phasing out internal combustion engines, and be a voice for 100% renewable energy economy-wide;
3. require 100% renewable energy use throughout your supply chains globally by 2035;
4. by 2025, sign a procurement commitment for fossil-free primary steel with a steel producer and additionally commit to source 100% fossil-free steel by 2050;
5. require responsible sourcing of your battery minerals, and develop battery design that allows for easy reuse and recycling of minerals;
6. establish a clear commitment to Indigenous Peoples' right to Free, Prior and Informed Consent, which should be extended to your suppliers.

Sincerely,

Public Citizen, *United States*

350 Pilipinas, *Philippines*

Action Speaks Louder, *Australia*

Asociación Argentina de Vehículos Eléctricos y Alternativos (AAVEA), *Argentina*

Asociación de Emprendedores para el Desarrollo e Impulso del Vehículo Eléctrico en el Perú (AEDIVE), *Peru*

Asociación de Movilidad Eléctrica de El Salvador (ASOMOVES), *El Salvador*

Asociación de Movilidad Eléctrica Dominicana (ASOMOEDO), *Dominican Republic*

Asociación de Vehículos Eléctricos de Chile (AVEC), *Chile*

Asociación Ecuatoriana de Movilidad Eléctrica y Sostenible (ASECMOVEL), *Ecuador*

Asociación Paraguaya de Vehículo Eléctricos (APVE), *Paraguay*

Austrian Sustainable Mobility, *Austria*

Better New Zealand Trust, *New Zealand*

Brazilian Association of Innovative Electric Vehicle Owners (ABRAVEI), *Brazil*

Center for Biological Diversity, *United States*

Center for Community Action and Environmental Justice, *United States*

Clean Cities Campaign, *Europe*

Coltura, *United States*

Costa Rican Association of Electric Mobility, *Costa Rica*

Earthjustice, *United States & International*

Earthworks, *United States*

Ekō, *United Kingdom*

Elders Climate Action, *United States*

Electric Vehicle Association, *United States*

Electric Vehicles Promotion Foundation (FPPE), *Poland*

Enter Nusantara, *Indonesia*

Environmental Health Coalition, *United States & Mexico*

Environmental Working Group, *United States*

GreenLatinos, *United States*

Greenpeace Australia Pacific, *Australia & Pacific*

Greenpeace Japan, *Japan*

Industrious Labs, *United States*

Institute for Climate and Sustainable Cities, *Philippines*

League of Conservation Voters, *United States*

Les chercheurs d'air, *Europe*

Mighty Earth, *United States*

Movilizatorio, *Colombia & Mexico*

New AutoMotive, *United Kingdom*

New Weather Institute, *United Kingdom & International*

Oil Change International, *United States*

Project Green Home, *United States*

Provincial Electricity Authority, *Thailand*

Rainforest Action Network, *Japan & United States*

Rapid Transition Alliance, *United Kingdom*

Respire, *France*

SanDiego350, *United States*

Savesun co.,LTD, *Thailand*

Sierra Club, *United States*

Smart Energy Council, *Australia*

Society for Threatened Peoples, *Switzerland*

Stand.earth, *United States, Canada*

SteelWatch, *International*

The Southern California Coalition for Occupational Safety & Health (SoCalCOSH), *United States*

The Sunrise Project, *Australia*

Trottier Family Foundation, *Canada*