

# *BAD TRADE DEALS HURT* **NEW HAMPSHIRE FAMILIES**

For too long, Democrats and Republicans alike have sold us a myth that what's good for big corporations is good for all of us. **It's a lie.** Major indicators show a worsening burden on working people and a growing gap between the rich and the poor—for generations.

**This has been especially apparent in our trade policy.** Since NAFTA was enacted in 1994, we've been promised that “free trade” deals would support good jobs and raise wages. Instead, they abandoned working-class communities by sending millions of jobs away.

## 26,700

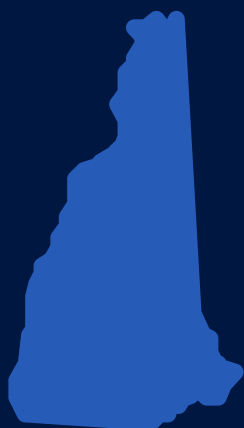
**fewer manufacturing jobs**

Manufacturing jobs in New Hampshire **have fallen by 28.3%** since NAFTA.

## \$1 mil

**agricultural export losses**

New Hampshire saw a **9% drop in agricultural exports** in 2025, when Donald Trump took office.



**New Hampshire's paper and pulp sectors were devastated during the NAFTA-WTO era.** Mills in Berlin, Gorham, Groveton, Henniker, and Winchester shut down, eliminating hundreds of jobs. Other industries were hit too, as Osram Sylvania moved jobs to Mexico and China. Under Trump, Vapotherm permanently closed its Exeter medical-device plant and moved production to Mexico.



## Jobs Are Still Leaving

- The share of New Hampshire workers employed in manufacturing **fell from 18.1% to 9.6%** since 1994.
- Union density in New Hampshire **has fallen by 17%** since 1994.



## Regular People are Paying the Price

- Worker productivity is up 85% nationwide since 1994, but real wages for New Hampshire manufacturing production workers **have only risen by 10.8%**.
- The average CEO in the manufacturing sector makes **300 times as much** as the average worker.



## Impacts Felt Nationwide

- Free trade was supposed to make our lives better, but **one in four adults** said they were struggling to get by in 2025. Food insecurity has also increased since the mid-1990s, with **one in seven households**—over 18 million—struggling to afford enough food.
- The U.S. has lost about **330,000 farms since NAFTA**, hollowing out rural communities that depended on them as agricultural production gets concentrated in a small number of industrial farms.
- The cost of fertilizer and machinery imports has **skyrocketed** under Trump.

More than **3.2 million jobs** have been **certified as lost** due to our trade policies since 1994. This means fewer jobs with good pay, benefits, union representation, and a pathway to the middle class.

