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## **Position – International Campaigns Director Public Citizen’s Global Trade Watch**

**GENERAL DESCRIPTION:** The International Campaigns Director leads international outreach and coordinates elements of domestic campaigning for Global Trade Watch (GTW). The Director develops strategy for and manages the international components of GTW campaigns, including with respect to the North American Free Trade Agreement (NAFTA), the Transatlantic Trade and Investment Partnership (TTIP), the Trade in Services Agreement (TiSA), a global campaign to roll back the international Investor-State Dispute Settlement (ISDS) regime, and ongoing plurilateral and multilateral talks at the World Trade Organization (WTO). The staffer will also coordinate GTW’s foundation fundraising program and serve as staff writer and chief copy editor for all GTW materials. GTW’s work seeks to make the measurable outcomes of the current trade and globalization model accessible to the public, press and policymakers, while emphasizing that if the results are not acceptable, then the model can and must be changed or replaced.

### **RESPONSIBILITIES:**

1. Maintain GTW’s expansive existing international relationships with civil society leaders and government officials, and develop new relationships to further the international aspects of GTW’s campaigns.
2. Direct the planning and implementation of international education, outreach and organizing campaigns for the ISDS and other international trade negotiations as needed. Create goals and deadlines for international work; manage project-related timelines. Engage international civil society leaders and organizations regarding these trade pacts’ effects. Engage officials from foreign governments at rounds of negotiations and in national capitals.
3. Help to coordinate social media campaigns with international partners on NAFTA, TTIP, TiSA, and WTO and ensure that the sections of GTW’s website dealing with NAFTA TTIP, WTO, and other aspects of GTW’s international campaigning are up-to-date. Help improve the Replace NAFTA, ISDS and A2M website features and create new features as necessary.
4. Serve as team auxiliary writer drafting press releases, statements, infographics, op-eds and other materials.
5. In collaboration with GTW’s research team, develop campaign materials, including memos, fact sheets, sample letters and action alerts. Help popularize GTW materials on investor-state, access to medicines, financial regulation and more for a more general and international audiences.
6. Assist Director in representing GTW at international conferences, trade summits and meetings, and speaking tours.
7. Participate in relevant meetings and listservs to enhance our knowledge of financial service regulatory issues, regulatory cooperation, access to medicines, etc and similar work with respect to other international campaigns. Assist in presentations for international audiences.
8. Along with Director, represent GTW in meetings and events in Washington to raise critical questions of opponents.
9. In collaboration with communications team, ensure a steady stream of accurate and compelling social media content for GTW-managed Facebook and Twitter platforms.
10. Help to coordinate a public education and awareness campaign on ISDS and coordinate with a loose network of international allies working on ISDS.
11. Manage foundation fundraising program.
  - a. Develop deliverables lists from foundation proposal work plans to ensure we accomplish the work described in our proposals. In cooperation with Deputy Director coordinate with International Campaigns Director, Field Director, Senior Researcher, Social Media Director and

- press officer to ensure the team stays on schedule to complete the listed work products and projects.
- b. Direct the staff reporting process. Design reporting documents that specify for what aspects of the work plans each department is responsible and ensure timely written reporting.
  - c. Communicate with foundation grant officers to ensure GTW foundation reporting and proposals comply with requirements.
  - d. Draft foundation reports in compliance with each funder's requirements for review by Director.
  - e. Coordinate with Director in developing foundation proposals, including drafting modifications of each year's general support proposal to meet specific requirements of various foundations.
  - f. Coordinate with Public Citizen's CFO and Director to prepare foundation financial reports and proposal budgets and supporting documentation.
  - g. Train a GTW Legislative Assistant on how to track foundation deadlines and compliance schedules and prepare supporting materials for proposals and report and oversee the LA's work.
12. Ensure that the sections of GTW's website dealing with international campaigns are compelling and up-to-date.
  13. Develop and maintain a level of knowledge on the substantive issues underlying campaigns so as to be able to respond to information requests.
  14. Ensure that the international campaign work plans proposed to GTW's funders are carried out.
  15. Other duties as assigned.

#### **REQUIREMENTS:**

1. Education: College degree required.
2. Knowledge: Familiarity with international civil society and target-country governments desirable. Knowledge of globalization and trade issues and concepts preferred.
3. Work Experience: At least 4 years of organizing, electoral and/or media experience at the state, national or international level.
4. Skills: Excellent written and oral communication skills; good motivational and interpersonal skills; well organized; good computer skills, including proficiency in Word, and with database programs (particularly Access). Fluency in English and Spanish desirable. Other language skills desirable.
5. Capabilities: Ability to work well with a wide range of people, work well under pressure, and adapt to changing situations on a daily basis. Ability to network assertively with elected officials and allies. Must be organized, detail-oriented and able to juggle several substantive issues within the overall campaign. Interest in and capacity for understanding technical aspects of trade negotiations crucial as well as the ability to translate this information in a way that is accessible to potentially impacted organizations/sectors.
6. Conditions: Travel required. Enthusiasm for the public interest. Interest in developing new skills.
7. Commitment: We are seeking a minimum two-year commitment for this position.

#### **Salary and Benefits:**

Competitive salary commensurate with experience; 100% employer paid medical and dental coverage for employees; three weeks paid vacation for new employees, 401k, student loan reimbursement and more.

#### **How to apply:**

Send a letter of interest, resume, and writing sample to [GTWapplicants@citizen.org](mailto:GTWapplicants@citizen.org). Public Citizen is an equal opportunity employer. People of color, women, LGBT candidates are encouraged to apply. Public Citizen employees are proud members of SEIU Local 500.

#### **About Public Citizen's Global Trade Watch:**

Public Citizen is a national, nonprofit advocacy organization founded in 1971 to represent the public interest in Congress, the executive branch and the courts. We fight for openness and democratic accountability in government; for social and economic justice in globalization and trade policies; for clean, safe and sustainable

energy; for strong health, safety and environmental protections; for safe, effective and affordable medicines and health care and for the right of consumers to seek redress in the courts. We have six divisions based in our Washington, D.C. offices and an office in Texas. The mission of Public Citizen's Global Trade Watch division is to ensure that in this era of globalization, a majority have the opportunity to enjoy America's promises: economic security, a clean environment, safe food, medicines and products, access to quality affordable services such as health care and the exercise of democratic decision-making about the matters that affect their lives.

Public Citizen started working on globalization and 'trade' issues in 1991 when we recognized that this was necessary simply to remain effective advocates for the public health, consumer safety, environmental and economic justice goals Public Citizen had promoted over decades. Motivating this strategic initiative was our realization that today's international commercial agreements, such as the World Trade Organization (WTO) and the North American Free Trade Agreement (NAFTA), were no longer mainly about trade per se. Rather, these far-reaching agreements were backdoor delivery mechanisms to implement an expansive, enforceable package of non-trade policies - limits on financial regulation and food safety, new monopoly patent rights over medicines and seeds that limit access, new investor rights that promote job-offshoring and subject public interest policies to attack and more. This corporate-led version of globalization is designed to limit governments' role in regulating the economy and to eliminate many of the public interest safeguards Public Citizen and like-minded organizations and activists had won over decades. And, it shifts decision-making on matters previously determined in national, state and local venues to international bodies where those affected by the decisions have no meaningful role.

Since its inception in 1995, GTW has been a leader in popularizing the globalization and trade debate by connecting these seemingly arcane policies to peoples' everyday experiences - and helping people make a difference in the future of globalization by giving them the tools they need to educate their communities, hold Congress accountable for policy choices, and hit the streets to protest. GTW works with diverse national and international coalitions. For more information, please see our website: [www.tradewatch.org](http://www.tradewatch.org).