



215 Pennsylvania Avenue, SE • Washington, D.C. 20003 • 202/546-4996 • [www.citizen.org](http://www.citizen.org)

## **Position** **Organizer – Public Citizen’s Global Trade Watch**

**GENERAL DESCRIPTION OF POSITION:** The Organizer will develop and implement grassroots and grassroots strategies to support the legislative initiatives of Public Citizen’s Global Trade Watch in targeted regions in the United States. Specifically, this position will organize to replace the North American Free Trade Agreement (NAFTA) with a deal that puts people and the planet first.

### **SPECIFIC RESPONSIBILITIES:**

1. Work with the Field Director and the rest of the GTW team to plan, develop and implement public education and issue advocacy campaigns.
2. Responsibility for developing assigned states’ field program, including facilitating local coalition processes.
3. Direct the work of current activists and coalitions, and recruit new activists, to organize and participate in activities such as: call-in days, group visits with members of Congress, rallies, bird-dogging, letter writing, teach-ins, townhalls, and press events. Build relationships through one-on-ones via phone, email and occasional travel to target states.
4. Organize protests, events and stunts. This includes recruiting allies and coordinating preparation of materials.
5. Conduct outreach to potential new partners (local and national) by phone, e-mail and other communication to inform and mobilize them.
6. Represent Global Trade Watch at public events and coalition meetings as assigned.
7. Prepare organizing materials, issue updates, action alerts, and media materials needed to implement issue campaigns.
8. Respond to information requests from supporters.
9. Work with Field Director to prepare budgets and obtain authorization for field travel and events expenditures.
10. Provide administrative/production support as needed, such as coordinating team preparation of props and signs for protests; coordinating interns on phone banking or field mailing assembly; etc..
11. Assist in maintaining a national database of activists, organizations and key contacts.
12. Other duties as assigned.

### **REQUIREMENTS:**

**Education:** College degree preferred. Organizer training (Green Corps, Center for Third World Organizing, Midwest Academy, etc.) preferred.

**Knowledge:** Familiarity with:

- NAFTA, globalization and trade issues;
- Labor unions, faith, environmental, immigrant community organizations and other civil society groups
- Federal legislative issue campaigning

**Work Experience:** At least three years of strategic advocacy and organizing and/or electoral experience at the campus, state, national or international level.

**Skills:** Excellent written and oral communication skills; good motivational and interpersonal skills; well

organized; good computer skills; fluency in a second language preferred, particularly Spanish.

**Capabilities:** Ability to work well with a wide range of people; to work independently as well as in coalition; to work well under pressure; and to adapt to changing situations on a daily basis. Some travel required.

**SALARY AND BENEFITS:**

Competitive salary commensurate with experience. Good medical and dental coverage. Three weeks paid vacation for new employees.

**TO APPLY:**

Send a letter of interest, resume, and writing sample to [GTWapplicants@citizen.org](mailto:GTWapplicants@citizen.org).

Public Citizen is an equal opportunity employer. People of color, women, LGBT candidates are encouraged to apply. Public Citizen employees are proud members of SEIU Local 500.

**About Public Citizen's Global Trade Watch:**

Public Citizen is a national, nonprofit advocacy organization founded in 1971 to represent the public interest in Congress, the executive branch and the courts. We fight for openness and democratic accountability in government; for social and economic justice in globalization and trade policies; for clean, safe and sustainable energy; for strong health, safety and environmental protections; for safe, effective and affordable medicines and health care and for the right of consumers to seek redress in the courts. We have six divisions based in our Washington, D.C. offices and an office in Texas

The mission of Public Citizen's Global Trade Watch division is to ensure that in this era of globalization, a majority have the opportunity to enjoy America's promises: economic security, a clean environment, safe food, medicines and products, access to quality affordable services such as health care and the exercise of democratic decision-making about the matters that affect their lives.

Public Citizen started working on globalization and 'trade' issues in 1991 when we recognized that this was necessary simply to remain effective advocates for the public health, consumer safety, environmental and economic justice goals Public Citizen had promoted over decades. Motivating this strategic initiative was our realization that today's international commercial agreements, such as the World Trade Organization (WTO) and the North American Free Trade Agreement (NAFTA), were no longer mainly about trade per se. Rather, these far-reaching agreements were backdoor delivery mechanisms to implement an expansive, enforceable package of non-trade policies - limits on financial regulation and food safety, new monopoly patent rights over medicines and seeds that limit access, new investor rights that promote job-offshoring and subject public interest policies to attack and more. This corporate-led version of globalization is designed to limit governments' role in regulating the economy and to eliminate many of the public interest safeguards Public Citizen and like-minded organizations and activists had won over decades. And, it shifts decision-making on matters previously determined in national, state and local venues to international bodies where those affected by the decisions have no meaningful role.

Since its inception in 1995, GTW has been a leader in popularizing the globalization and trade debate by connecting these seemingly arcane policies to peoples' everyday experiences - and helping people make a difference in the future of globalization by giving them the tools they need to educate their communities, hold Congress accountable for policy choices, and hit the streets to protest. GTW works with diverse national and international coalitions. For more information, please see our website: [www.tradewatch.org](http://www.tradewatch.org)