



1600 20 Street, NW • Washington, DC 20009 • 202/588-1000 • www.citizen.org

Public Citizen's Commercial Alert Program — Campaign and Research Internship

Public Citizen is a national, non-partisan, public interest group with over 400,000 members and activists. Commercial Alert's mission is to keep the commercial culture within its proper sphere and to prevent it from exploiting children and subverting the higher values of family, community, environmental integrity and democracy. Many of our campaign initiatives focus on public health. To learn more about our work, visit www.commercialalert.org.

We are seeking motivated individuals passionate about protecting children and families from excessive and unethical marketing tactics. Interns will work with the Campaign Coordinator to fulfill Commercial Alert's mission and will have the opportunity to learn how to develop successful campaign strategies and targeted research methods.

Responsibilities:

Interns will have a varied and interesting range of assignments. Key components of the internship are to provide assistance to the Campaign Coordinator with various tasks including:

- Researching public policies and relevant background information to inform campaign strategies
- Conducting outreach to local and national organizations
- Identifying current events related to commercialism
- Developing creative campaign actions to protect the public interest

Qualifications:

- Strong commitment to public advocacy and a passion for protecting children from commercialized exploitation
- Outstanding research skills and proficiency in Microsoft Word is necessary
- Comfortable gathering data over the phone and an ability to work independently
- Excellent written and verbal communication skills
- Creativity in working on a small team to develop solutions to complex political and social problems
- Interest in public health and infant nutrition is a plus

Expectations:

We expect that interns be able to work a minimum of 10-15 hours per week. Our internships generally follow the academic calendar (beginning and ending with each semester,) but there is some flexibility within that. We request at least an 8-week commitment, though interns may request to remain longer than one semester.

How to Apply:

Submit letter of interest, resume, and writing sample as attachments to Kristen Strader, Commercial Alert Campaign Coordinator (kstrader@citizen.org) with the subject line "Commercial Alert Campaign Internship".

Compensation:

Our internships are unpaid, though academic credit can be arranged. The internship is based in our Washington, D.C. office. Please include the range of dates you may be available to work in your application.