

# SUPERIOR COURT OF CALIFORNIA COUNTY OF SAN FRANCISCO

## **Document Scanning Lead Sheet**

Feb-20-2013 1:30 pm

Case Number: CGC-13-528871

Filing Date: Feb-20-2013 1:21

Filed by: ROSSALY DELAVEGA

Juke Box: 001 Image: 03949592

COMPLAINT

WINELAND -THOMPSON ADVENTURES, INC. DBA THOMSON VS. DOES 1 THROUGH 10, INCLUSIVE

001C03949592

#### Instructions:

Please place this sheet on top of the document to be scanned.

# SUMMONS (CITACION JUDICIAL)

NOTICE TO DEFENDANT: (AVISO AL DEMANDADO):

DOES 1 though 10, inclusive

FOR COURT USE ONLY (SOLO PARA USO DE LA CORTE)

#### YOU ARE BEING SUED BY PLAINTIFF:

(LO ESTÁ DEMANDANDO EL DEMANDANTE):

WINELAND-THOMSON ADVENTURES, INC. d/b/a THOMSON SAFARIS, a Massachusetts corporation

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. ¡AVISO! Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the court is: (El nombre y dirección de la corte es):

San Francisco Superior Court

400 McAllister Street

CASE NUMBER:

<del>CGC - 13 - 52887</del>

all Flancisco, CA 94102	
he name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):	
Laurie E. Sherwood, Esq. SBN: 155312 4 <u>15</u> -781-7072 415-391-6258	
Walsworth, Franklin, Bevins & McCall LLP	
501 Montgomery Street, 9th Floor	
San Francisco, CA 94111	
DATE: FEB 2 0 2013 CLERK OF THE COURT Clerk, by (Secretario)	ij
Fecha) FEB ZU ZUIS (Secretario) (Secretario)	r V
For proof of service of this summons, use Proof of Service of Summons (form 203 0100 SALY LIAN CUA NAVAII	Ш
Para prueba de entrega de esta citatión use el formulario Proof of Service of Summons, (POS-040)).	
NOTICE TO THE PERSON SERVED: You are served	
[SEAL] COURT OF CALL AS an individual defendant.	
as the person sued under the fictitious name of (specify):	
as the person steed under the licitious frame of (specify).	



١.	 as an individual defendant.	
2.	as the person sued under the fictitious name of (sp	edify)
3.	on behalf of (specify):	/

under:	CCP 416.10 (corporation)
unacı.	301 410:10 (001pordilott)
	CCP 416.20 (defunct corporation)

CCP 416.60 (minor) CCP 416.70 (conservatee) CCP 416.90 (authorized person) CCP 416.40 (association or partnership)

	other (specify):	
οv	personal delivery on (date):	

Page 1 of 1

3 4 5 6 7	RODNEY E. GOULD, State Bar No. 238877 rgould@rhglaw.com RUBIN, HAY & GOULD, P.C. 205 Newbury Street, P.O. Box 786 Framingham, Massachusetts 01701-0786 Telephone: (508) 875-5222 Facsimile: (508) 879-6803  LAURIE E. SHERWOOD, State Bar No. 155312 lsherwood@wfbm.com ALEXANDER F. PEVZNER, State Bar No. 22160 apevzner@wfbm.com WALSWORTH, FRANKLIN, BEVINS & McCAI 601 Montgomery Street, Ninth Floor San Francisco, California 94111 Telephone: (415) 781-7072 Facsimile: (415) 391-6258	CLERK OF THE COURT	
10 11			
12			
13	SUPERIOR COURT	OF CALIFORNIA	
14	COUNTY OF SAM	CGC-13-528871	
15	WINELAND-THOMSON ADVENTURES, INC.	) Case No	
16	d/b/a THOMSON SAFARIS, a Massachusetts corporation,	) COMPLAINT FOR DEFAMATION AND	
17	Plaintiff,	) TORTIOUS INTERFERENCE WITH ) PROSPECTIVE ECONOMIC	
18	VS.	) ADVANTAGE )	
19	DOES 1 through 10, inclusive,	) )	
20	Defendants.	) )	
21	· .	) )	
22	Plaintiff, WINELAND-THOMSON ADVE	ENTURES, INC. d/b/a THOMSON SAFARIS,	
23	for its Complaint against Defendants DOES 1 th	brough 10, inclusive, alleges the following on	
24	information and belief:  THE PARTIES  1. WINELAND-THOMSON ADVENTURES, INC. d/b/a THOMSON SAFARIS  ("THOMSON SAFARIS") is now, and at all times herein mentioned was, a corporation licensed by the Commonwealth of Massachusetts with its principal place of business in Watertown, and the commonwealth of Massachusetts with its principal place of business in Watertown, and the commonwealth of Massachusetts with its principal place of business in Watertown, and the commonwealth of Massachusetts with its principal place of business in Watertown, and the commonwealth of Massachusetts with its principal place of business in Watertown, and the commonwealth of Massachusetts with its principal place of business in Watertown, and the commonwealth of Massachusetts with its principal place of business in Watertown, and the commonwealth of Massachusetts with its principal place of business in Watertown, and the commonwealth of Massachusetts with its principal place of business in Watertown, and the commonwealth of Massachusetts with its principal place of business in Watertown, and the commonwealth of Massachusetts with its principal place of business in Watertown, and the commonwealth of Massachusetts with its principal place of business in Watertown, and the commonwealth of Massachusetts with its principal place of business in Watertown, and the commonwealth of Massachusetts with its principal place of business in Watertown.		
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27			
28 Walsworth, Franklin, Bevins & McCall, LLP			

ATTORNEYS AT LAW

1 Massachusetts.

2. DOES 1 through 10, inclusive, are persons or entities of unknown identity and capacity and are sued hereunder by their fictitious names. Plaintiff will file an amendment identifying the true names and capacities of each of the DOES 1 through 10 as Plaintiff discovers the true names and capacities of such unidentified defendants. Plaintiff is informed and believes and thereon alleges that DOES 1 through 10, inclusive, are responsible for the harm suffered by Plaintiff as described herein, and that the acts and conduct alleged herein of each defendant was known to, and authorized and ratified by each and every other remaining defendant.

#### **JURISDICTION AND VENUE**

3. Jurisdiction and venue are proper in this Court in that Plaintiff has suffered injury in California as a result of Defendants' tortious act of publishing defamatory statements about Plaintiff on the Internet, which was published to millions of people in the United States including persons in the State of California. Defendants published such defamatory statements via Weebly.com. Upon information and belief, Weebly.com is owned by Weebly, Inc. ("WEEBLY") which is now, and at all times herein, a corporation licensed by the State of California with a principal place of business in San Francisco, California.

#### **FACTUAL BACKGROUND**

- 4. THOMSON SAFARIS is a tour operator that arranges and conducts safaris and travel tours in Africa, and in particular Tanzania.
  - 5. WEEBLY is a website building and hosting service.
- 6. WEEBLY hosts a website ("Website") wherein DOES 1 through 10, inclusive, identify themselves as a group called "Stop Thomson Safaris."
- 7. The Website provides no information as to the real identity of DOES 1 through 10, but merely states they are "a group of people who have seen first hand the effect of Thomson's occupation on the residents of Loliondo and decided to raise awareness about the situation."
- 8. DOES 1 through 10, via the Website, wrongfully accuse THOMSON SAFARIS and/or its principals, inter alia, of:
  - Engaging in the beating of children and adults

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- Illegally confiscating property
- Refusing to allow local inhabitants access to water sources
- Confining and starving members of the local Tanzanian community
- Burning homes
- Bribing police and other government officials
- 9. Defendants' statements are false.
- 10. Defendants' statements are libelous on their face.
- 11. Defendants' statements caused damage to THOMSON SAFARIS.
- 12. THOMSON SAFARIS is informed and believes that DOES 1 through 10, via the Website, have continued to publish similar statements up to the date of filing of this Complaint.
- 13. DOES 1 through 10, via the Website, also encourage visitors to avoid traveling with THOMSON SAFARIS and, instead, to travel with certain "responsible" tour companies. Information concerning these "responsible" tour companies is available via a link on the Website.
- 14. THOMSON SAFARIS is informed and believes that DOES 1 thorough 10, inclusive, engaged in such conduct in an effort to discredit THOMSON SAFRIS, and to intimidate its current and potential clients such that they would decline to travel with THOMSON SAFARIS. THOMSON SAFARIS is informed and believes that DOES 1 through 10, inclusive, have willfully, maliciously and deliberately attempted to deprive THOMSON SAFARIS of the ability to compete in the tour industry.
- 15. By falsely stating THOMSON SAFARIS has engaged in criminal and/or unethical conduct, DOES 1 through 10, inclusive, have deliberately, willfully and maliciously defamed THOMSON SAFARIS and interfered with THOMSON SAFARIS' prospective economic advantage.
- 16. THOMSON SAFARIS is informed and believes that DOES 1 through 10, inclusive, have engaged in the conduct alleged herein to smear THOMSON SAFARIS' reputation and stifle competition.
- 17. The conduct of DOES 1 through 10 was and is willful, malicious, despicable, engaged in with the intent to injure THOMSON SAFARIS and its employees, and in conscious

disregard for THOMSON SAFARIS and its employees' rights.

#### **COUNT I**

# (Defamation)

- 18. THOMSON SAFARIS restates and re-alleges paragraphs 1 through 17, the same as if fully set forth herein.
- 19. The statements of DOES 1 through 10 that THOMSON SAFARIS engaged in criminal and/or unethical conduct are false, unprivileged and defamatory.
- 20. DOES 1 through 10 published these false, unprivileged and defamatory statements on the Internet via Weebly.com to millions of people in the United States and the world.
- 21. At the time DOES 1 through 10 wrote the false, unprivileged and defamatory statements, DOES 1 through 10 knew the statements to be false, unprivileged, and defamatory.
- 22. The writings referred to THOMSON SAFARIS by name throughout, were made of and concerning THOMSON SAFARIS, and were reasonably understood by those who read the writings as referring to THOMSON SAFARIS.
- 23. DOES 1 through 10 wrote the defamatory statements with the purpose of harming THOMSON SAFARIS.
- 24. In an effort to deprive THOMSON SAFARIS of business transactions with current and potential customers, DOES 1 through 10 made the representations, statements and comments alleged herein.
- 25. As a direct result of the conduct of DOES 1 through 10, inclusive, as alleged herein, THOMSON SAFARIS has been damaged in an amount to be proven at trial.
- 26. As a result of the publication of false, unprivileged, and defamatory statements by DOES 1 through 10, THOMSON SAFARIS' reputation and business has suffered and will continue to suffer irreparable harm unless the conduct of DOES 1 through 10 is enjoined by the Court. DOES 1 through 10 have committed these acts fraudulently and maliciously, knowing their accusations are false, and with the intent to injure THOMSON SAFARIS, in violation of Civil Code Section 3294, thereby entitling THOMSON SAFARIS to an award of exemplary damages to punish DOES 1 through 10.

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### **COUNT II**

# (Tortious Interference with Prospective Economic Advantage)

- 27. Plaintiff restates and re-alleges paragraphs 1 through 26, the same as if fully set forth herein.
- 28. Prior to the tortious conduct of DOES 1 through 10, THOMSON SAFARIS enjoyed a good relationship and reputation with its business associates, customers, and with business and community leaders in the areas in which THOMSON SAFARIS is conducting business and cultivating prospective business.
- 29. These relationships embody and represent a substantial likelihood of probable future economic benefit to THOMSON SAFARIS.
  - 30. DOES 1 through 10 possessed specific knowledge of such relationships.
- 31. Through disparaging accusations to third parties, DOES 1 through 10 have attempted to and have tortiously interfered with THOMSON SAFARIS' prospective relationships with its present and prospective business associates and customers.
- 32. Upon information and belief, through their conduct DOES 1 through 10 have induced or otherwise caused third parties to question or doubt THOMSON SAFARIS' ability to arrange and conduct safaris and travel tours and/or otherwise damaged THOMSON SAFARIS' reputation with third parties.
- 33. The actions of DOES 1 through 10 are intentional, improper and without justification.
- 34. DOES 1 through 10 are acting with the express purpose of harming THOMSON SAFARIS.
- 35. As a direct result of the conduct of DOES 1 through 10, inclusive, as alleged herein, THOMSON SAFARIS has been damaged in an amount to be proven at trial.
- 36. As a result of the publication of false, unprivileged, and defamatory statements by DOES 1 through 10, THOMSON SAFARIS' reputation and business has suffered and will continue to suffer irreparable harm unless the conduct of DOES 1 through 10 is enjoined by the Court. DOES 1 through 10 have committed these acts fraudulently and maliciously, knowing their

accusations are false, and with the intent to injure THOMSON SAFARIS, in violation of Civ. Code 2 Section 3294, thereby entitling THOMSON SAFARIS to an award of exemplary damages to 3 punish DOES 1 through 10. 4 **COUNT III** 5 (Injunctive Relief) 37. 6 THOMSON SAFARIS restates and re-alleges paragraphs 1 through 36, the same as 7 if fully set forth herein. 8 38. THOMSON SAFARIS seeks injunctive relief, including the issuance of a preliminary injunction and permanent injunction prohibiting DOES 1 through 10 from: 10 a. Publishing material on the Internet, via Weebly.com or any other web-hosting 11 service, that in any way alleges THOMSON SAFARIS and/or its principals 12 engage(d) in criminal and/or unethical conduct including, but not limited to, beating 13 children and adults, illegally confiscating property, refusing to allow local 14 inhabitants access to water sources, confining and starving members of the local 15 Tanzanian community, burning homes and bribing police and other government 16 officials. 17 b. Interfering with THOMSON SAFARIS' present and prospective business 18 relationships. 19 /// 20 /// 21 /// 22 /// 23 /// 24 /// 25 /// 26 /// 27 /// 28 ///

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1	PRAYER FOR RELIEF		
2	WHEREFORE, Plaintiff prays for judgment against Defendants as follows:		
3	1. An award of general, specific and exemplary damages on Counts I and II accor		
4	to proof at the time of trial.		
5	2. On Count III, that Defendants and anyone acting in concert with them be enjoined		
6	preliminarily and permanently from interfering with THOMSON SAFARIS' prospective busin		
7	relationship as more fully described in the Third Count.		
8	3. For such other and further relief as the Court deems just and equitable.		
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10			
11	Dated: February 20, 2013 RUBIN, HAY & GOULD, P.C.		
12	$4 \cdot 60$		
13	By: / DUME 7. XILLWOOD FOR		
14	Attorneys for Plaintiff WINELAND-THOMSON ADVENTURES, INC.		
15	d/b/a THOMSON SAFARIS		
16			
17	Dated: February 20, 2013 WALSWORTH, FRANKLIN, BEVINS & McCALL, LLP		
18	$\mathcal{L} \cdot \mathcal{L}$		
19	By: ALIRIE E SHERWOOD		
20	AURIE E. SHERWOOD  Attorneys for Plaintiff  WINELAND-THOMSON ADVENTURES, INC.		
21	d/b/a THOMSON SAFARIS		
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¥	II .	
1	1 DEMAND FOR JURY TRIAL	
2	Plaintiff, WINELAND-THOMSON ADVENTURES, INC. d/b/a THOMSON	
3	demands a jury trial on all clain	ns and issues appropriate for determination by a jury.
4		
5	Dated: February 20, 2013	RUBIN, HAY & GOULD, P.C.
6		$n \cdot c \cdot $
7		By aure C. herwood for
8		RODNEY E. GOULD Attorneys for Plaintiff
9		WINELAND-THOMSON ADVENTURES, INC. d/b/a THOMSON SAFARIS
10		
11	Dated: February 20, 2013	WALSWORTH, FRANKLIN, BEVINS & McCALL, LLP
12		
13		By: LAURIE E. SHERWOOD
14		Attorneys for Plaintiff WINELAND-THOMSON ADVENTURES, INC.
15		d/b/a THOMSON SAFARIS
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27 28		
Walsworth, Franklin, Bevins & McCall, LLP ATTORNEYS AT LAW	I	

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ATTORNEY OR PARTY WITHOUT ATTORNEY (Name, State Bar n	•	FOR COURT USE ONLY
LAURIE E. SHERWOOD, SBN: 155 Walsworth, Franklin, Bevins		H T T
601 Montgomery Street, 9th F	loor	Superior
San Francisco, CA 94111	1001	County of Call
·		Superior Court of California  FEB 20 2013
TELEPHONE NO.: (415) 781-7072	FAX NO.: (415) 391-6258	0/2020202
ATTORNEY FOR (Name): Wineland-Thomson		nomson CLERK OF THE COURT
SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAR STREET ADDRESS: 400 McAllister St	1 1 1 Alle I De C	ifaris By. OF THE CO
MAILING ADDRESS:	1661	S COURT
CITY AND ZIP CODE: San Francisco, CA	94102	Denuit
BRANCH NAME:	Websel	Clerk
CASE NAME: Wineland-Thomson A DOES 1 through 10,	dventures, Inc. v.	
CIVIL CASE COVER SHEET	Complex Case Designation	CASE NUMBER:
X Unlimited Limited	Counter Joinder	CCC = 13 - 520071
(Amount (Amount demanded demanded demanded demanded demanded is	Filed with first appearance by defenda	nt Gubber - 13 - 528871
exceeds \$25,000) \$25,000 or less)	(Cal. Rules of Court, rule 3.402)	DEPT:
Items 1-6 bel	ow must be completed (see instructions	on page 2).
1. Check one box below for the case type that I		
Auto Tort	Contract	Provisionally Complex Civil Litigation
Auto (22)	Breach of contract/warranty (06)	(Cal. Rules of Court, rules 3.400-3.403)
Uninsured motorist (46)	Rule 3.740 collections (09)	Antitrust/Trade regulation (03)
Other PI/PD/WD (Personal Injury/Property Damage/Wrongful Death) Tort	Other collections (09)	Construction defect (10)
	Insurance coverage (18)	Mass tort (40)
Asbestos (04)	Other contract (37)	Securities litigation (28)
Product liability (24)	Real Property	Environmental/Toxic tort (30)
Medical malpractice (45)	Eminent domain/Inverse condemnation (14)	Insurance coverage claims arising from the
Other PI/PD/WD (23)	Wrongful eviction (33)	above listed provisionally complex case types (41)
Non-PI/PD/WD (Other) Tort	Other real property (26)	, , ,
Business tort/unfair business practice (07)		Enforcement of Judgment
Civil rights (08)	Unlawful Detainer	Enforcement of judgment (20)
X Defamation (13) Fraud (16)	Commercial (31)	Miscellaneous Civil Complaint
Intellectual property (19)	Residential (32)	RICO (27)
Professional negligence (25)	Drugs (38)	Other complaint (not specified above) (42)
Other non-PI/PD/WD tort (35)	Judicial Review	Miscellaneous Civil Petition
Employment	Asset forfeiture (05)	Partnership and corporate governance (21)
Wrongful termination (36)	Petition re: arbitration award (11)	Other petition (not specified above) (43)
Other employment (15)	Writ of mandate (02) Other judicial review (39)	
2. This case is X is not comple factors requiring exceptional judicial manage	ex under rule 3.400 of the California Rule	es of Court. If the case is complex, mark the
a. Large number of separately represe	ented parties d. Large number o	of witnesses
b. Extensive motion practice raising di		th related actions pending in one or more courts
issues that will be time-consuming t		s, states, or countries, or in a federal court
c. Substantial amount of documentary	evidence f. Substantial pos	tjudgment judicial supervision
3. Remedies sought (check all that apply): a. [	X monetary b. X nonmonetary; de	eclaratory or injunctive relief c. X punitive
4. Number of causes of action (specify):		•
	action suit.	
		ou use forms CM 045%
6. If there are any known related cases, file and Date:	i serve a notice of related case. (You par	ay use form Civi-UT-27
LAURIE E. SHERWOOD, SBN: 1553	12	me & (homerand
(TYPE OR PRINT NAME)		ATURE OF PARTY OR ATTORNEY FOR PARTY)
	NOTICE	/)
Plaintiff must file this cover sheet with the first must be a second of the secon	t paper filed in the action or proceeding	(except small claims cases or cases filed
<ul> <li>under the Probate Code, Family Code, or We</li> <li>in sanctions.</li> </ul>	Itare and Institutions Code). (Cal. Rules	of Court, rule 3.220.) Failure to file may result
File this cover sheet in addition to any cover	sheet required by local court rule.	

• If this case is complex under rule 3.400 et seq. of the California Rules of Court, you must serve a copy of this cover sheet on all other parties to the action or proceeding.

• Unless this is a collections case under rule 3.740 or a complex case, this cover sheet will be used for statistical purposes only. Page 1 of 2