

# GETTING HIGH MARKS FOR SAFETY EVERY WAY

An Industry Comparison by R. James Koch, MD, Facial Plastic Surgery<sup>1</sup>

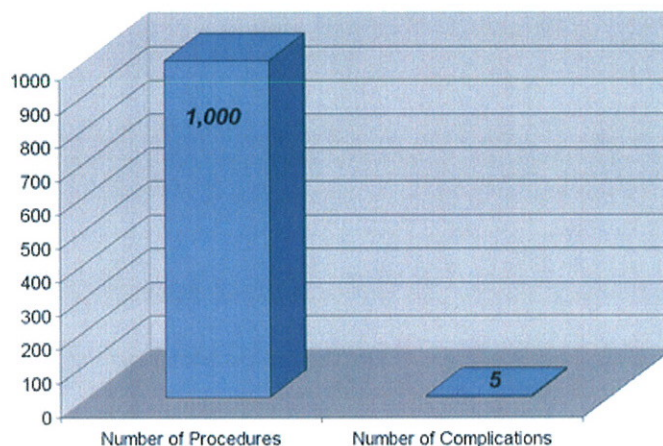
The procedures at Lifestyle Lift® were specifically created to be safer than traditional procedures and methods. The popularity of Lifestyle Lift® is directly attributable to the safety, quicker healing and natural results of the procedures. When I began my research, I was very pleased to find that the complication rate reported for all Lifestyle Lift® procedures combined, was less than 0.5%\*<sup>2</sup>.

Most patients choose to have even more than one procedure performed. This means that more than 99.5% of Lifestyle Lift® patients have an experience free of even minor medical complications. Lifestyle Lift® is understandably proud of this very low complication rate. It is a direct result of the safety of the Lifestyle Lift® procedures and the quality of its team of highly specialized doctors.

## Safety is the Foremost Concern at Lifestyle Lift

Safety is the number one concern of the doctors. Strict standards determine who can practice at Lifestyle Lift®. The vast majority of Lifestyle Lift® doctors are Board Certified Facial Plastic Surgeons or Board Certified Plastic Surgeons, and are members of the [American Academy of Facial Plastic Surgery](#) and the [American Society of Plastic Surgery](#). Before these doctors joined Lifestyle Lift®, they were trained in and performed many traditional procedures. Now, they are part of a specialized team, the largest group of facial specialists in the country. The doctors at Lifestyle Lift® are highly trained and ethical researchers, educators and speakers. They are from institutions such as Harvard, Stanford, Duke, NYU, and the Mayo Clinic. Though trained in traditional methods, they now perform Lifestyle Lift® procedures for one primary reason - because they are safer, better, and meet the needs of today's active population.

**Lifestyle Lift Safety**



Out of every 1,000 procedures performed, only 5 resulted in reported complications – an extremely high safety rate.

## Extremely Large Client Population with Virtually No Major Complications

Unlike traditional doctors catering to the wealthy portion of the population, Lifestyle Lift® has brought the opportunity to enjoy the benefits of its procedures to the American population at large. Our doctors have performed more than 250,000 unique procedures, with a very low complication rate of 0.5 %. Lifestyle Lift® doctors truly care about all of their patients. The very large number of positive [testimonials and letters](#) is a true testament to that fact.

At Lifestyle Lift®, we are proud, not only of our low complication rate, but also of the fact that, even when a medical complication is reported, nearly all are minor in nature. Most of those complications are readily treated if the patient

returns for care. Lifestyle Lift® avoids the dangers of general or intravenous anesthesia, used in traditional procedures. By using a safer anesthesia method, a less invasive technique and the highest quality doctors, Lifestyle Lift® delivers excellent patient outcomes.

## About Research

We encourage all of our visitors to do their research since the well-informed individual is our best patient. To ensure trust, we make research tools available at [www.LifestyleLift.com](http://www.LifestyleLift.com), with which you can track each physician's certifications and board affiliations. We hold our doctors to the highest medical standard, and feel that their work is outstanding. The doctors are members of the most highly regarded medical associations.

## Lifestyle Lift Cares

Lifestyle Lift® surveys its patient via email about any concerns after their procedures. A Web site called [Lifestyle Lift Support](#) is always available. A toll-free number, 800-940-9913, staffed 24 hours and seven days a week, is given to every client. Lifestyle Lift® doctors care, and are always available for any reason. As a national provider of the Lifestyle Lift® procedures, Lifestyle Lift® has the resources to tend to the needs of our patients. We also offer client care well beyond what a traditional one or two doctor office can do.

## Truth In Medicine

The Lifestyle Lift® approach to facial rejuvenation without potentially dangerous anesthesia is safer and less traumatic than traditional methods. Considering that more than 250,000 unique procedures have been performed on more than 100,000 patients at Lifestyle Lift®, along with the truly low reported complication rate of 0.5%, one can see why Lifestyle Lift® has become so popular. Speaking with a Lifestyle Lift® doctor is the best way of obtaining more facts to really understand how safe and effective the procedures are.

[R. James Koch, MD](#), Facial Plastic Surgery

[Learn More About Anesthesia Risks](#)

[Read More About R. James Koch, MD, Facial Plastic Surgery  
Medical Director Lifestyle Lift](#)

[Read Lifestyle Lift Client Reviews](#)

[Read About Happy Outcomes Achieved by the Right Expectations](#)

<sup>1</sup> James Koch M.D. is the Medical Director of Lifestyle Lift® and performs procedures only in the Lifestyle Lift® center in San Mateo, California.

<sup>2</sup> Based upon data reported to Lifestyle Lift® headquarters from June 2007 through May 2008. Minor temporary medical problems such as bruising, swelling, discomfort, unresolved infections are not included. Subjective outcomes are not considered medical complications. Many minor complications are quickly resolved at a Lifestyle Lift® center and are never reported to headquarters. Discuss the exact rates with your doctor individually.

<sup>3</sup> The numbers of procedures is based upon an average of 2.5 procedures per patient.

Website owned and operated by Lifestyle Lift. For medical information and procedure fees, please visit your local Lifestyle Lift office and speak with a highly trained medical expert regarding your personal situation. The before and after photos show actual Lifestyle Lift® patients and are used with their permission. The confidentiality of the medical records of all patients has been and continues to be strictly protected. We release medical information regarding one of our patients whenever the patient instructs us to do so, or whenever we are required to do so by legal process. The patients featured on this website have given their permission to appear. The photos are gathered from various locations and doctors; they show a sampling of the results and are for illustrative purposes only they do not represent any individual doctors work. Individual results will vary. Lifestyle Lift® performs medical procedures that involve a certain amount of risk. Patients will experience some bruising and discomfort, although typically not as severe as with a traditional procedure. Medications for discomfort are offered and can be taken if desired. The Lifestyle Lift® facial firming procedure usually takes approximately one hour to complete under local anesthesia but may require more time to achieve best possible results or if additional procedures (such as neck firming or eyelid procedures) are performed. Most Lifestyle Lift® patients undergoing the facial firming procedure return to work and their activities in about a week. Some people may need extra healing time. Patients who have additional procedures may also need additional recovery time. The statements and photographs on this website do not constitute a promise or guarantee of any particular outcome or anything else. Ask your Lifestyle Lift® physician and review consent forms to find out more about your individual case and what you can expect. The patient and any other person responsible for payment has a right to refuse to pay, cancel payment, or be reimbursed for payment for any other service, examination, or treatment that is performed as a result of and within 72 hours of responding to the advertisement for the free, discounted fee, or reduced fee service, examination, or treatment. Scientific Image Center Management, Inc. is not a medical provider and is not engaged in the practice of medicine. All medical decisions are the sole responsibility of Lifestyle Lift® physicians.