From: Clyde Vanel, Esq. [mailto:clydevanel@vanellaw.com]

Sent: Thursday, September 10, 2015 12:28 PM To: Trademark <a href="mailto:trademark@cafepress.com">trademark@cafepress.com</a>

Cc: admin@trademarkready.com

Subject: INTELLECTUAL PROPERTY INFRINGEMENT (BEN CARSON)

CafePress.com Attn: Lindsay Moore Intellectual Property Rights Agent 1850 Gateway Drive, Suite 300 San Mateo, CA 94404

Email: trademark@cafepress.com

Telephone: (650) 655-3120

Fax: (650) 240-0260

RE: DR. BENJAMIN CARSON INTELLECTUAL PROPERTY INFRINGEMENT USPTO TRADEMARK APPLICATION SERIAL NO. 8669601 COPYRIGHT OWNER OF IMAGES, CARSON AMERICA, INC.

http://www.cafepress.com/+ben-carson+gifts

To Lindsay Moore:

My firm represents Dr. Benjamin Carson and Carson America, Inc. on intellectual property matters.

It has come to our attention that an unauthorized use of my clients' intellectual property, including but not limited to trademark infringement, copyright infringement, misappropriation of name and likeness, privacy rights infringement is being hosted on the CafePress.com service and platform.

The aforementioned action is a violation of the Digital Millennium Copyright Act, The Lanham Act, Federal Trademark Infringement, Federal Copyright Infringement, state misappropriation and privacy laws.

WE DEMAND THAT THE UNAUTHORIZED POSTINGS, SELLING, OFFERING FOR SALE OF ANY AND ALL UNAUTHORIZED BEN CARSON FOR PRESIDENT PRODUCTS BE IMMEDIATELY REMOVED AND DISABLED FROM YOUR SITE.

Please contact me to discuss the same. My phone number is 212-402-5472. I look forward to hearing from you.

K. Clyde Vanel, Esq. The Vanel Law Firm, P.C. 219-16 Linden Blvd., 2nd Fl Cambria Heights, NY 11411

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