



HARVARD CENTER FOR RISK ANALYSIS



September 20, 1996

Dr. Gary A. Henderson
Director International Scientific Relations
Kraft Foods
250 North Street
White Plains, New York 10625

Dear Gary:

As you know, the Harvard Center for Risk Analysis is gradually establishing a leadership position in the national and international campaign to promote a more reasoned public response to health, safety, and environmental hazards. We appreciate the contributions that Kraft Foods has made to the Center because, without such support, HCRA's programs in communications, science, and training would suffer. The purpose of this letter is to request your continued support in the form of a \$20,000 contribution to the Harvard Center for Risk Analysis.

Since we do not always keep you as well informed as we should of our accomplishments, I thought it would be useful to highlight a few of our "wins" during the last year:

- the strong provisions promoting risk analysis in recent Congressional reauthorizations of the Safe Drinking Water Act and the Food Quality Protection Act, provisions that track closely some of the key testimony offered by HCRA faculty;
- quotations of HCRA scientists in over 150 newspaper articles in 1995-96, prime-time television interviews about risk with NBC's Jane Pauley (August 20, 1996) and ABC's John Stoussel (September 9, 1996);
- lectures on the urgent need for risk-based reforms of government policy before a variety of target audiences such as congressional staff, federal judges, and journalists;
- six issues of our newsletter, *Risk in Perspective*, addressing topics ranging from estrogenic chemicals to domestic violence;
- publication of our new book, *Risk versus Risk: Tradeoffs in Health and Environmental Protection* (eds., JD Graham, J Wiener), through Harvard University Press, with case studies of pesticide regulation, global climate policy, food safety, energy regulation, pharmaceutical policy, and medical decision making;
- revamped mid-career education offerings in both risk analysis and cost-benefit analysis for professionals in government and industry;
- recruitment of six talented new doctoral students with interests in the risk and decision sciences;
- contributions to the draft revisions to EPA's carcinogen assessment guidelines which, while modest in their ambitions, are an important step toward greater use of science in cancer risk assessment;

--publication of peer-reviewed methodological articles on comparative risk assessment, cost-benefit analysis, and value-of-information analysis; and

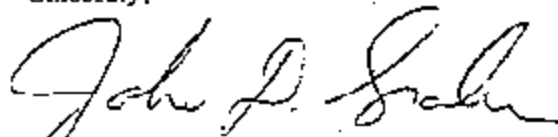
--peer-reviewed scientific publications on a wide range of specific risks including global climate change, drinking and driving, firearm-related injury, domestic violence, AIDS, chloroform, and nuclear power.

In the pipeline we also have a variety of exciting products that should be publicly available in 1997. Our newest scholarly book, The Greening of Industry: A Risk-Management Approach, makes the pro-environment case for risk analysis based on historical case studies of lead in gasoline, chlorofluorocarbons, coke production, chlorine-based pulp and paper production, municipal incineration, and dry cleaning. In each case, we demonstrate how risk-based thinking has promoted environmental progress in industry. We also have scientific articles nearing completion on environmental justice in the petroleum and steel industries and public misperception of various hazards and risks that have been publicized in the mass media.

HCRA continues to expand with a diversified base of financial support. Our unrestricted support from corporations includes contributions from 50 Fortune 500 companies and trade associations in the automobile, food, pharmaceutical, petroleum, chemical, consumers' products, metals, and environmental industries. Our restricted grants come from various foundations and government agencies including EPA, DOT, CDC, NIH, NSF and DOE. In order to minimize any real or perceived conflicts of interest related to our funding sources, we have adopted a new, Center-wide, conflict-of-interest policy based on the principles of disclosure and diversity of funding sources, protection of academic freedom, peer review, and restraints on the Center Director's ability to earn outside income from private sources. The policy, to be published in HCRA's forthcoming annual report, mirrors Harvard University's policy in many respects but goes considerably further in several important respects. We also continue to discuss our progress and future agenda with an external advisory committee of leaders from government, industry, academia, and nonprofit organizations.

Our primary agenda, as you know, is to uncover and correct serious mismatches between public concern about risk and scientific evidence of risk. We are eager to hear suggestions from you about future projects or activities that might advance this broad agenda. I am certainly willing to make a visit to White Plains if that would be informative. Thank you in advance for your consideration of this request. My assistant, Mary Esther Ott, will contact you in the weeks ahead to determine if you might desire any additional information to support this request.

Sincerely,



John D. Graham, Ph.D.
Director and Professor

JDG/meo

Enclosures

SOURCES OF FINANCIAL SUPPORT

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Restricted grants

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Unrestricted grants

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