

KRAFT GENERAL FOODS

DR. ENRIQUE J. GUARDIA
VICE PRESIDENT
SCIENTIFIC RELATIONS

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Dear John:

I am delighted that HCRA is launching an effort to increase food industry support for work on food safety legislation. This, as we discussed, is a very important issue that would profit from rigorous risk analysis discipline.

I think your letter tells the story well, so I would not change it. You know more about fund raising than I, but your request of \$25M strikes me as excessive in a year like 1992. Ask yourself whether you would not be better off asking for \$10M.

Enclosed is a list of participants from the Industry to the Keystone dialogue on Food Safety. This may provide you with specific names and companies to consider, however, your list looks very complete.

Lastly, I am in the process of processing Kraft General Foods contribution to HCRA. As soon as it clears our internal bureaucracy I'll be in touch.

Regards,



EJG/pc

Enclosure

c: T. Borelli
M. Logue
R. McVicker
J. Serafino